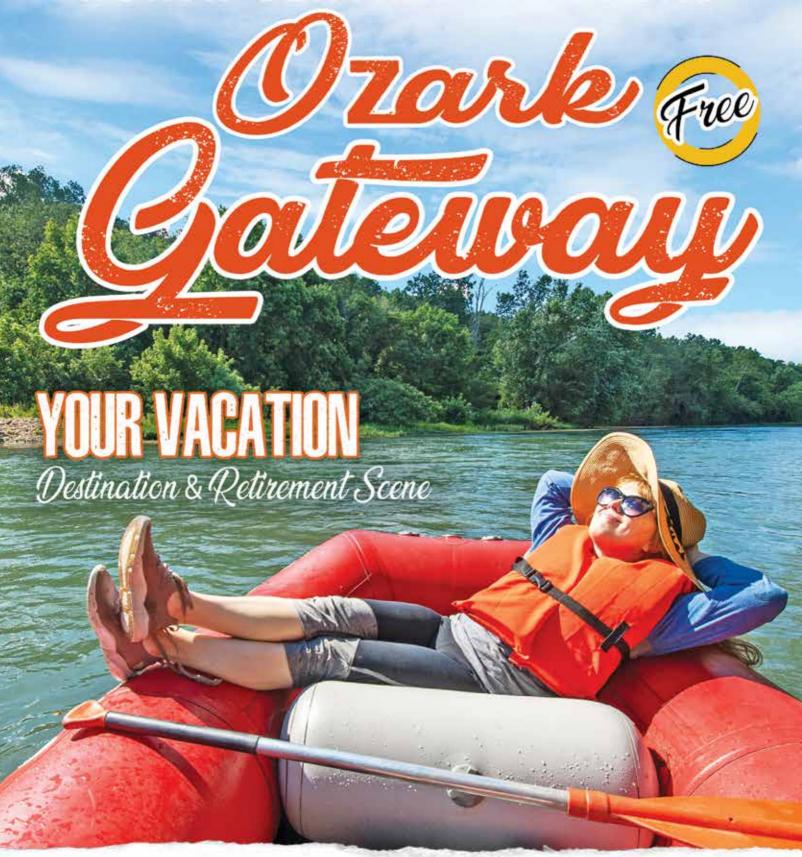
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About Us

Experience luxury camping at its finest when you stay at Crown Lake RV Resort in beautiful Horseshoe Bend, Arkansas. This newly developed resort consists of seventy-three sites with concrete pads, full hookup, 50 and 30-amp electric options, and Wifi. Guests can take advantage of over 20 amenities including an indoor heated pool and hot tub, an outdoor pool, a private beach, a Safari Mini Golf Course, hiking trails, a dog park, and an on-site restaurant and bar. **COMING SOON**: Crown Lake Aqua Park will open in May of 2023.















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www.ozarkgateway.com

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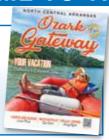
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WELCOME TO THE OZARK GATEWAY

MAIN COVER PHOTO: SPRING RIVER - MAMMOTH SPRING

Special thanks to Arkansas Department of Parks & Tourism for various photos throughout the guide.



Ozark Gateway Tourist Council P.O. Box 4049 • Batesville, AR 72503 Email us at ozarkgateway007@att.net

1-800-264-0316

www.ozarkgateway.com

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This brochure was printed with a combination of State Funds and Private Regional Association Funds.



Year-round events such as the Independence Day firework show, Spring River Farmers' Market, Oktoberfest and Christmas In the Village bring the community together.

On Saturday, April 29, 2023, Cherokee Village will once again host the annual Arkansas Pie Festival featuring some of the best pies and bakers from across the state.

Vacationers can enjoy all the comforts of home, along with guest access to recreational amenities, by renting from a range of vacation properties including lake and golf front homes.

Cherokee Village is also a great place to call home, with a cost of living well below the national average, living in Cherokee Village means quality of life with no compromises.

The Sharp County Regional Airport, located in Cherokee Village, boasts a

5,200-foot long landing strip along with on-call maintenance assistance and a courtesy car for visitors. Cherokee Village and area residents also benefit from a strong local and regional network of healthcare providers including White River Medical Center's 24-hour satellite emergency room and medical clinic located in Cherokee Village.

COMMUNITY AMENITIES

- √ 7 Lakes and 2 Marinas
- ✓ Lakeside Swimming Beach
- √ Two 18-hole Golf Courses
- √ 3 Recreation Centers
- ✓ Swimming Pools
- ✓ Miniature Golf
- √ Tennis Courts
- ✓ Pickle ball
- ✓ RV/Campground
- ✓ Gun Range
- ✓ Trails and Parks





As your hometown health partner, White River Health has a number of locations across the region with Family Medicine, Internal Medicine, Specialty Care, Therapies, and more. To find a White River Health facility near you, open the camera app on your smartphone, hold your phone over the QR code below, and click on the link.





Caring Beyond Healthcare











For more information Please complete & mail to: City of Cherokee Village

2 Santee Drive • P.O. Box 129 • Cherokee Village, AR 72525 870-257-5522 • 870-257-5524 fax

Name	
Address	
Oity	State & Zip_
Phone	
Email —————	
Specific Information Request —	



Nestled among the rolling hills, not far from where the Arkansas Delta meets the Ozarks, sits the quaint resort town of Cherokee Village. Known for its small town charm, natural beauty and resort-quality amenities, Cherokee Village has served as a family retreat since 1954. Today, it's home to 4,800 full-time residents and a getaway for second homeowners. Villagers enjoy 4 distinct seasons, and the area's mild climate makes it possible to enjoy the outdoors year-round. The 13,000-acre wooded landscape features seven man-made lakes, several natural springs, streams and the South Fork River that's ideal for fishing and floating. Cherokee Village also boasts two golf courses, swimming pools, recreation centers, trails, pickleball, tennis and a private shooting range. Visit the Village's bustling farmers' market, vibrant art center or one of the many hiking and biking trails.







Now Serving the Ozarks

Meet your Ozarks hometown loan originator, John. Are you looking to relocate? Are you looking to purchase a second home? John is a local native with five years of experience in lending and can help you. Don't wait to get the process started. Call John today and let him help you on your journey. Motto offers several different types of loans from USDA, FHA, VA, Conventional and works with helping homeowners with refinance loan options as well. Whether you are going home, purchasing your home away from home, or needing cash from the equity of your home, John can help you achieve your dreams with his expertise.

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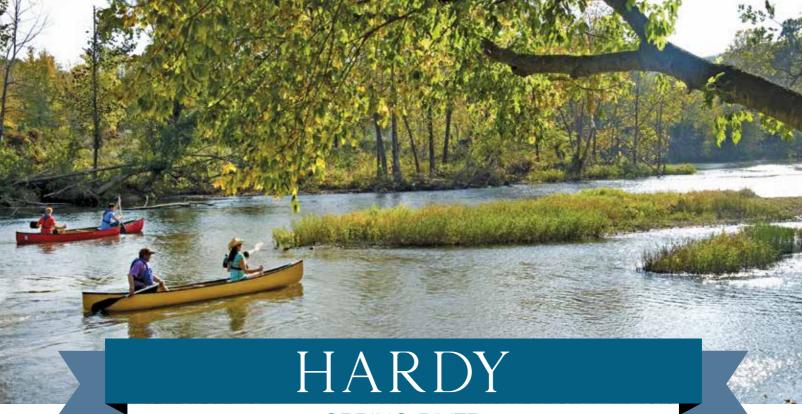


John Kunkel

NMLS#1416078

Check out our Zero % Loan Origination Fee!

Contact us: 479.621.3500 www.mottowithjohn.com



You're invited to become a part of this historic community with its unique downtown area jam-packed with antique/specialty shops and Ozarks culture — whether for a weekend get-away, a full vacation or becoming one of us by moving or retiring here where it is both exciting and relaxing.

Handcrafted items, homemade goods and antiques can be found at Main Street businesses along with menu items to appease even the pickiest of eaters. Visit the area parks after a day spent canoeing, kayaking, and trout fishing on the Spring River. Whether your stay is for the day, weekend or full week, Hardy also offers a variety of accommodations for a variety of budgets.

Northern Sharp County, known as the "Spring River Country," has been a popular vacation destination since the 1880s when the first railroads brought

SPRING RIVER

city residents into the area to enjoy the cool waters and natural beauty of the Spring River.

Hardy now boasts the Hardy Civic Center building conveniently located on Main Street which is available to rent for events, by contacting Hardy City Hall at 870-856-3811.



For more information, contact the Hardy Advertising & Promotion Commission at mail at

PO Box 1005, Hardy, AR 72542, or contact the Spring River Area Chamber of Commerce at (870) 856-3210 Hardy History Museum at 119 East Main Street or by mail at PO Box 1015, Hardy, AR 72542







Calendar 2023*

March 25-26 – Hardy Gun & Knife Show March 28 – SRACC Annual Awards Banquet

April 8 – Easter Egg Hunt

April 29 – Friends of Hardy Library Book Sale

First Fridays May - November – Movie in the Park at Dark

Saturdays May 27 - September 2 – Plus Sunday May 28 and Sunday September 3 Evenings - Music on Main

June 3 – Spring River Car Club Car Show June 3 – Kevin King Memorial Golf Tournament for South Golf Course

Cherokee Village

June 24 – Spring River Open Golf

Tournament

July 1 – Let Freedom Ring Celebration September 29 – Hardy Homesteaders Music & Dance

September 30 – Hardy Homesteaders Day September 30 – Wilson Lodge Indoor Flea Market

October 7-8 – Treasures in the Ozarks October 14 – Friends of Hardy Library Book Sale

October 28 – Hardy's Trail of Treats November 4 – Spring River's Got Talent

Hardy Civic Center

November 4-5 – Hardy Gun & Knife Show

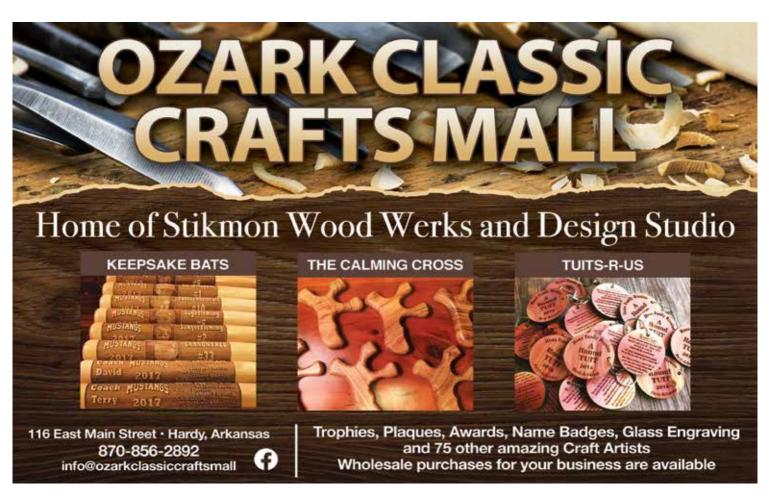
November 24 - 26 – Christmas Open

House Weekend

December 2 – Tree Lighting at Loberg

December 9 – Hardy Christmas Parade **Every Friday night** – Main Street Hardy Bingo

*CALENDAR IS SUBJECT TO CHANGE.











Ash Flat • Cherokee Village • Hardy • Highland Mammoth Spring • Salem Melbourne • Horseshoe Bend **Batesville • Mountain Home** Jonesboro





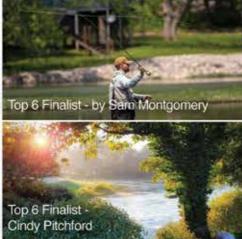
DISCOVER SPRING RIVER AREA

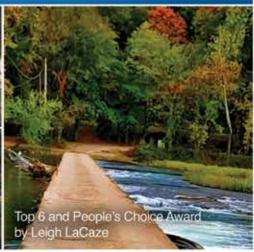


PHOTOS FROM SRACC 2022 PHOTO CONTEST



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our community offers year-round outdoor sports, wonderful dining and lodging, and unique local shopping mixed with Southern hospitality in North Central Arkansas.

LOOKING FOR A PLACE TO CALL HOME OR START A BUSINESS?

Ranked consistently as one of the safest communities in Arkansas, the Spring River area offers undiscovered business opportunities, excellent public and private schools, affordable housing, countless public interest organizations, and active lifestyle amenities for residents of all ages.



Spring River Area CHAMBER of COMMERCE

Mailing Address: P.O. Box 1015 Hardy, AR 72542 Physical Address: 119 E. Main Street Hardy, AR 72542

870-856-3210

info@sracc.org

Request your free vacation/relocation guide!

DISCOVER THE SPRING RIVER AREA TODAY! WHAT ARE YOU WAITING FOR?



Mammoth Spring, Arkansas is a beautiful Ozark town with one of the world's largest springs inside the city limits. Mammoth Spring State Park offers a close up view of the spring, plus walking trails, a playground, depot museum, pedal boats, kayaks and more. Along with the state park, there's great downtown shopping, delicious restaurant options and lodging to fit every need. So come join us in the beautiful foothills of the Ozark Mountains and experience the beauty and hospitality of the south. We look forward to meeting you!

During your visit to Mammoth Spring you will want to take time to tour the Mammoth Spring National Fish Hatchery, Aquatic Conservation Center located at 302 Fish Hatchery Lane.

The center is just behind the Mammoth Spring State Park and is a must see destination for the young and young at heart. The center boasts a beautiful aguarium and the faciliy is filled with information about nature and wildlife from the area.







www.mammothspring.org

Calendar 2023*

January 1st – First Day Hikes

March 18th-26th – Arkansas Spring Break

March 25th – Bluebird Day

April 1st – Mammoth Spring Rabies Clinic

April 22th & 23th – Flint Knapping

April 29th – Fishing the Spring River w/ local guide Mark Crawford

May 6th & 7th – Mammoth Spring

May 13th – Tourism Day Celebration June 9th-11th – Arkansas Free Fishing

July 25th-29th – Old Soldiers and Sailors

August 19th – Legacy of the Spring

September 2nd – Mammoth Spring

September 13th – Great Spring River

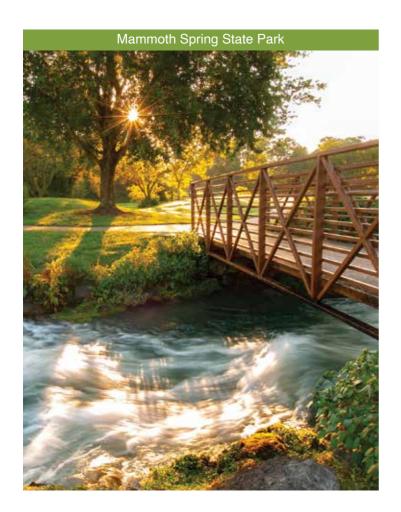
Cleanup

October 28th – Mammoth Spring

Spooktacular **December** - Mammoth Spring Christmas

*CALENDAR IS SUBJECT TO CHANGE.

Arkansas Ozark Gateway 2023 1-800-264-0316



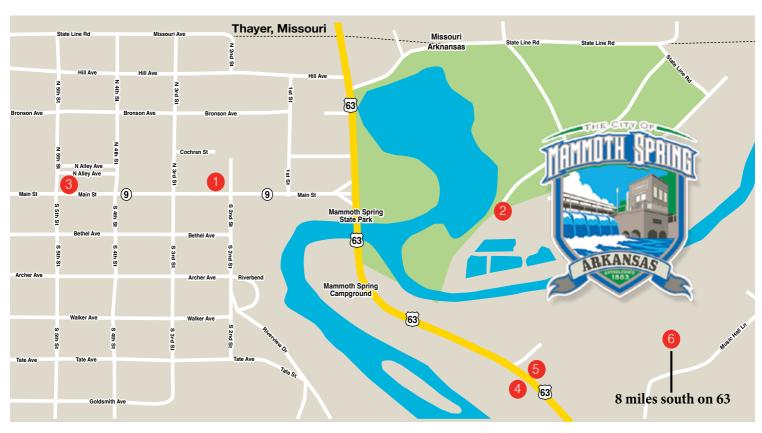








P.O. Box 15/Hwy 63 N. Thayer, Mo 65791 (417-264-7211) • P.O. Box 193 Mammoth Spring, Ar 72554 (417-264-7211) P.O. Box 107/#10 Court Square- West Plains, Mo 65775 (417-255-2548)

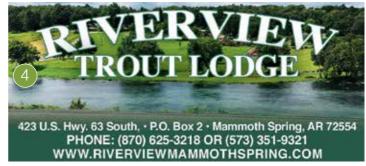






























April 8, 2024

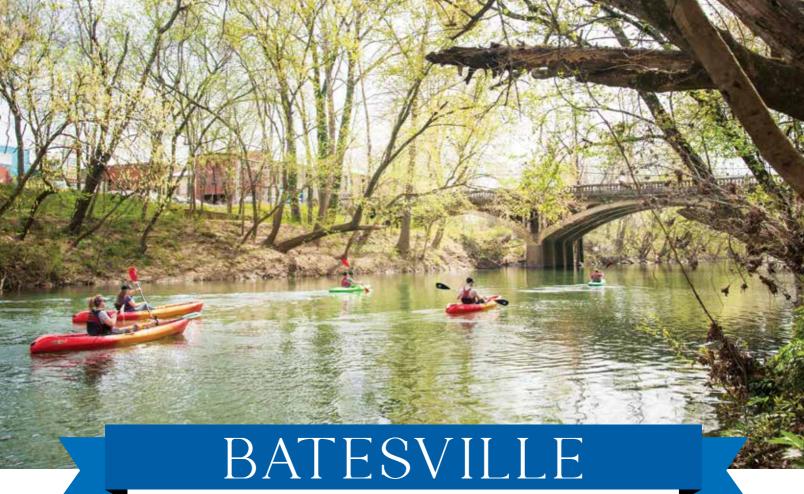
All of the Fulton, Izard and Sharp counties will be in the path of totality for the Total Solar Eclipse. This event will bring thousands of visitors to our region to experience the phenomenon – an amazing opportunity for tourism for each of our counties and communities.



4 MINUTES BETWEEN THE THREE COUNTIES AND TOWNS/CITIES WITHIN THEM.

All TOTAL SOLAR ECLIPSE and lunar limb correction takes into account that the shadow of the moon is not a smooth edged circle. The moon's shadow displays the peaks and valleys at the moon's edge.

Groups and organizations across Arkansas are planning events focusing on this historic astronomical occurrence. Economic impact from the 2017 eclipse was massive but Arkansas is in a position to exceed those numbers, since The Natural State is centrally located and our "darkness" time will be nearly twice that of the 2017 event.



INDEPENDENCE COUNTY

Race fans can visit the Mark Martin Museum in the city of Southside to get to know the Batesville racing legend while history buffs can find much to learn about area and surrounding counties at the Old Independence Regional Museum. Other local, annual events range from the Arkansas Scottish Festival at Lyon College. The school just recently added football and wrestling teams to coincide with the many sporting attractions found in the county's area schools.

You will want to plan a trip to Batesville and Independence County during the Christmas season to view their beautiful light display. People drive from afar to view the scenic wonderland and you can even enjoy a fun carriage ride or you might want to give ice skating a try at their fun rink on the banks of the beautiful White River.

Come visit the completely renovated Independence County Library on Main Street. This state of the art facility offers activities and sources that allow individuals the ability to have access to todays electronic equipment.

Maxfield Park is a hidden gem location in downtown Batesville. The Park is located behind Autry's White River Furniture and features a waterfall, seating & dining area, beautiful rock work, and a stage. Also check out the recently added bathrooms, playground, canopy, and other installments.

Main Street Batesville, a nonprofit organization, has hosted several events including a haunted house during Halloween, as well as a number of galas and other events. And if antiquing is your thing, there are plenty of stores that offer the thrill of the hunt.

Independence County... Adventure awaits you

Enjoy yourself in Batesville. Enjoy yourself in Independence County — for a night, a week or a lifetime. Those seeking adventure can easily turn to the nationally known White River, noted for its trout, catfish and bass fishing as well as other water-related activities, too many to name.

Calendar 2023

May 4-6 – Bad Boy 98 Late Model Race (BMS)

June – Pride Festival

July 4 – Citizens Bank Celebrate America August 18-19 – Comp Cams Topless 100 race (BMS)

September 28-30 – Schoenfield Header's Mid America IMCA Stock Car Championship (BMS)

October – Race for Hope (BMS)

October – Artoberfest (Batesville Area Arts Council)

October – King of the Crag (Jamestown Crag)

October – Arkansas Sheriffs' Youth Ranches Pumpkin Patch (ASYR)

October – Fun & Safe Halloween on Main Street (Main Street Batesville)

October 27-29 – ScotsFest, 43rd Arkansas Scottish Festival and

Lyon College Homecoming

November/December – White River

Wonderland (City of Batesville) **December** – Christmas Capital of AR

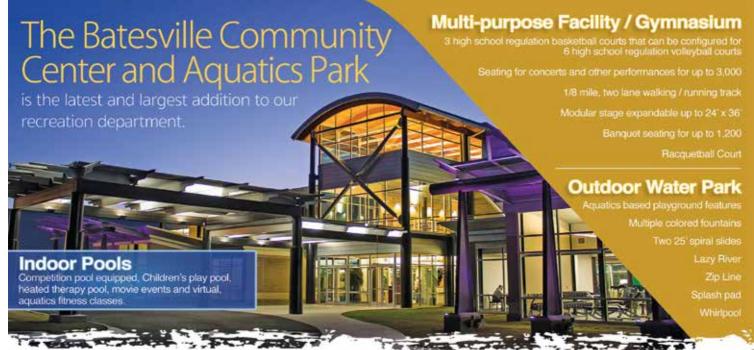
festivities (variety of events that take place throughout Dec. from lots of organizations)

*CALENDAR IS SUBJECT TO CHANGE.

20 Arkansas Ozark Gateway 2023 1-800-264-0316







This new facility has greatly exceeded the community's expectations and has been a monumental addition to the City of Batesville. The daily users of this facility range from small children to senior citizens. The programs already started range from a competitive swim team, swim lessons, three different water aerobics classes, Yoga, PIYO, Zumba, Functional Strength Training, and Low-impact aerobics. During the design process, we tried to create a facility that would provide "fitness for everyone". Sports programs for all ages have also started.

CONTACT US AT 870-698-2427 OR WWW.BATESVILLEPARKS.COM

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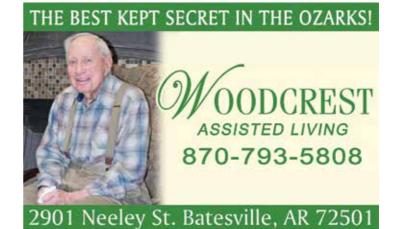




WhiteRiverHealth.org





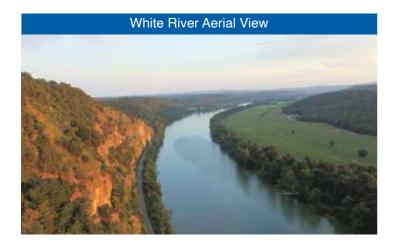




care that builds better habits,

healthier communities, and

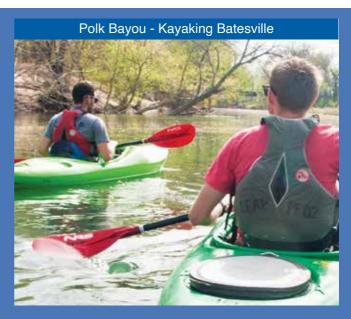
brighter futures.





Located along the shores of the White River, Batesville is a small community located in the north central section of the state about 90 miles from Little Rock.

Holding title as the oldest city in the state, the town is packed with history. The city can trace its recorded history to 1804, when a squatter was reportedly living in a log cabin where the Polk Bayou enters the White River. Within a few years, a little settlement had been established as well as a trading post, owned by John Reed and which sold "whiskey and notions." Within a few more years, the settlement was getting heavy exposure as thousands of pioneers were traveling across the state on the Old Southwest Trail, which crossed the White River just below Batesville.









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Old Independence Regional Museum & Gift Shop

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INDEPENDENCE AWAITS

In Independence County, the southern hospitality flows like the beautiful waterways that shaped our home in the foothills of the Ozarks.

Independence County is a destination for those seeking one-of-a-kind experiences. You'll find eclectic shops, restaurants, and lodging in every corner of our tree-dotted county. Batesville is a vibrant college town with a unique history, award-winning parks, a thriving historic district, and family-friendly festivals. It's the Christmas Capital of Arkansas™ and Dirt Racing Capital of the South.

Batesville offers experiences you can't pair anywhere else. Spend your morning hiking, fishing, or floating, and meet with friends at one of the area's fabulous eateries. Stop by a museum or gallery before heading over to watch the newest movie in one of the state's oldest movie theaters. Batesville is the perfect base camp for your next adventure.

Visit Batesville to see why USA Today named it a "Top 25 City," and Arkansas Business has repeatedly recognized it as a "Trendsetter City." Plan your trip at **experienceindependence.com**.

EXPERIENCE W INDEPENDENCE



Scan and plan your trip to the Christmas Capital of Arkansas™.









"Earthly Treasures" is located in downtown Batesville, inside the "He Delivers" building.

We offer an upscale shopping experience with one-of-a-kind handmade items, antiques, new merchandise, gently used furniture, and treasures around every corner.

We have booths, shelving units, and display cases from a talented group of vendors from all over the area. Whether you want to buy that unique decorative item, or branch out your brand, come see what "Earthly Treasures" has to offer!

Monday - Friday from 9am to 5pm Saturday from 9am to 4pm

160 E. Boswell Street, Batesville 870-613-5305





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- Industry Deliveries
- · Parts Deliveries
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New Boxes, Specialty Boxes, Economy Boxes, Bubble, Shrink Wrap, Blankets, Tape, and more!





INDEPENDENCE COUNTY

Batesville

ENJOY YOURSELF

in Batesville and Independence County.

We can put you up for a night, a week or a lifetime. You won't find a better area for retirement than Batesville.

Batesville is located on the banks of the nationally known White River noted for its trout, catfish and bass fishing as well as other water related activities, and only 50 miles away from the Blanchard Springs Caverns area. Cave tours, camping, walking trails and swimming areas are all within minutes of Batesville.

Make plans to visit Independence County; natural beauty and family fun awaits you!

RIGHT IN OUR BACKYARD!

- Nationally Known White River
- Hunting, Fishing & Golfing
- Batesville Motor Speedway (3/8 mile dirt oval)
- Airport
- Fine Restaurants
- Super Shopping Areas
- AMC Classic Batesville 7 Theater
- Batesville Community Center / Aquatics Park

- Historic Homes and Downtown Area
- Flea Markets & Antique Shops
- Melba Theater Downtown Batesville
- Community Theatre
- 6 Nationally Known Hotels
- Old Independence Regional Museum
- Riverside Park

- Lyon College
- U of A Community College
- Mark Martin Museum
- Rock Climbing
- Kayak and Canoe stream
- Fun festivals
- ATV, fish and swim at White River Sandbar
- Christmas Light Capital Arkansas

RETIREMENT OPPORTUNITIES!

If you're considering Arkansas retirement, why not retire in Batesville?

- Affordable Taxes
- · Economical housing
- Low crime rate
- Regional hospital
- Recreational / social opportunities
- Four distinct seasons
- Friendly people
- Cultural / educational opportunities
- Clean air
- 11,166 population area

ONLY MINUTES AWAY!

- **38** miles to Mountain View and the Ozark Folk Center
- 50 miles to Blanchard Springs Caverns
- **48** miles to Spring River and Old Downtown Hardy
- 51 miles to Calico Rock
- 40 miles to Greer's Ferry Lake
- 95 miles to Little Rock, AR
- 115 miles to Memphis, TN

Minutes away from 6 Arkansas State Parks

Come see the **beauty and charm** of downtown Batesville.

With the perfect mixture of old and new, there is something for everyone here. Spend time in the Pocket Park, enjoy the green spaces, and savor the fantastic food and atmosphere at our eateries.



Don't miss out on our community events throughout the year at **www.mainstreetbatesville.org**

Calendar 2023*

March 17 – Winter Gala April – Carius Concert (Elvis Tribute) May - July – Levitt Amp

Concert Music Series
October 1st - 31st – The River

October 21st – Nightmare on Main

October 31st – Fun and Safe Halloween

November 25th – Small Business Saturday

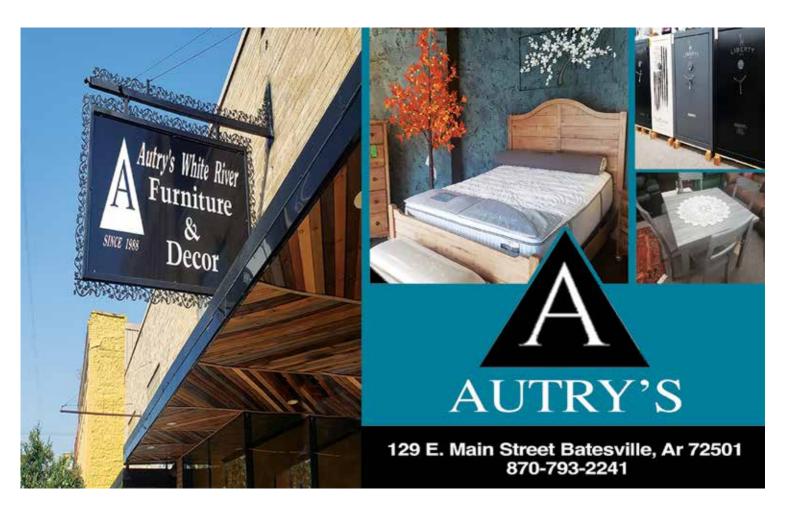
December 9th – Old Fashioned Christmas December 16th – Wassail

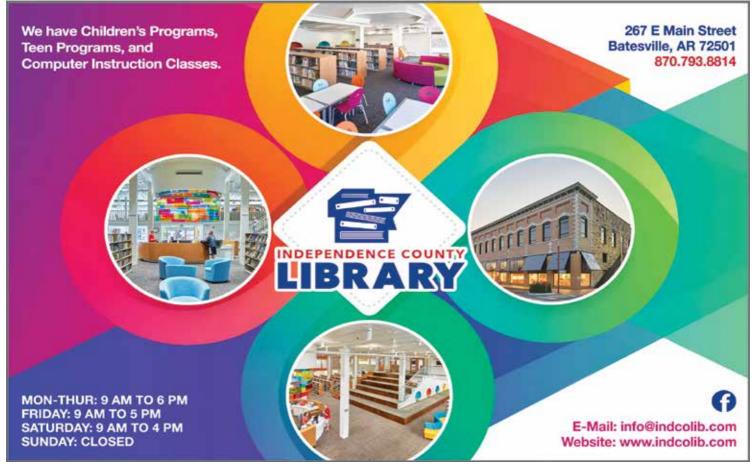
*CALENDAR IS SUBJECT TO CHANGE.









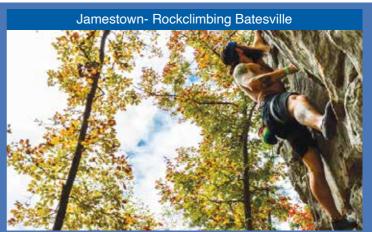






The Jamestown Crag located outside of Batesville, AR has become the premier rock climbing location in all of Northeast Arkansas.

The Crag features over 80 sport climbing routes on beautiful Atoka sandstone. The area is owned and operated by the Nomads. If you are interested in visiting the crag or have an interest in learning how to rock climb, contact them at 870-613-4662 or arknomads@yahoo.com.







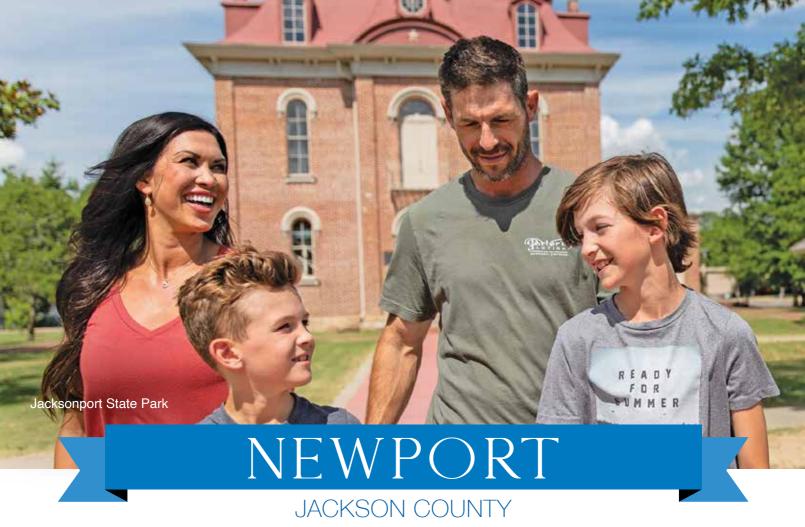


Lyon College has been helping students find their **why** for 150 years.



Here at Lyon College, students don't just earn a degree. They don't just have the college experience. They find their why. Small class sizes, dedicated staff and faculty, and our mission to nourish the whole person and not just the student is what makes Lyon different. Our liberal arts education creates a fuller, richer understanding of your community and yourself, while also preparing you for your future. Take the first step to finding your why at lyon.edu.





Newport and Jackson County are popular destinations for tourists, music lovers and artists alike. Whatever your

lovers and artists alike. Whatever you interests, we promise there is something for you. Come see us!

More than 40 events have been scheduled for the 2023 Monster Nights Downtown Entertainment Series in Newport. Concerts, movies, cultural events, art workshops, festivals and much more will be held from May through December in the Front Street Park. Admission is free for all Monster Nights events. Bring a lawn chair or blanket for family friendly fun.

As a multi-disciplinary art event, the 14th Delta Arts Festival will celebrate a wide range of artistic expression with four festivals held simultaneously in downtown Newport. True to the original mission, visual artists covering a broad range with everything from pottery to painting and jewelry to sculpture remain a huge part of the Delta Visual Arts Festival with over 200 participating. The Delta Festival of Books features more than 30 authors.

primarily from Arkansas, reading and selling their works. Music will fill the air as the Delta Musicians Showcase features around 30 concerts over the two-day event. And the latest addition, the Delta Silver Screen Film Fest, will screen 10 films with an Arkansas tie. So, if your love is visual art, music, literature, or film, you will find it all at

Monster Kids Fest is dedicated to children and features a variety of inflatables, a petting zoo, pony rides, crafts, interactive shows on the Terry Scoggins Memorial Stage and six hours of free attractions for all ages.

the Delta Arts Festival.

The Depot Days Festival is a showcase of local, regional, and national talent paying tribute to the early history of Rock and Roll. Festival goers from Europe, Australia, and all over the U.S. make annual pilgrimages to Front Street to catch a glimpse of living legends from the 50's as well as younger generations of musicians who were inspired by the elders.

Calendar 2023*

May through December – Downtown Entertainment Series including Festival, Movies, Art Events, Concerts, Cultural & Performing Arts, Community Choir Performances and Much More! April 28-29 – Tuckerman Hometown Days Tuckerman City Park

Tuckerman City Park

May 26 – Memorial Day Brick Dedication

June 2-3 – Delta Arts Festival

Fall 2023 – Depot Days Festival
October 14 – Monster Kids' Fest
November 9 – Veterans Day Brick
Padianting

December 14 – Newport Christmas Parade

December 4-21 – Holiday Festival of Trees

For more information about upcoming community events, visit www.newportarchamber.org, call (870) 523-3618 or find the Newport Area Chamber of Commerce on Facebook.

*CALENDAR IS SUBJECT TO CHANGE.

34 Arkansas Ozark Gateway 2023 1-800-264-0316





The fall event includes the Lions Club auction, family-friendly attractions and lots of dancing!

The early-day "rock 'n' roll train" steamed out of Memphis in the 1950s and roared into Jackson County nightclubs like the Silver Moon and Porky's Rooftop in Newport, Bob King's King of Clubs in Swifton and other honky-tonks along Hwy. 67, changing life forever around the world. Music legends such as Elvis Presley, Johnny Cash, Jerry Lee Lewis, Carl Perkins,

Roy Orbison, and Sonny Burgess all frequented the venues along the highway when Rock music was in its infancy. A collection of rock 'n' roll-era memorabilia can be viewed in the Rock 'n' Roll Highway 67 Museum at the Newport Business Resource Center weekdays during business hours.

The Jackson County Veterans Memorial is also located in the downtown Front Street Park to honor our veterans, past and present, who have sacrificed in service to our country.

Learn more at DRIVE Newport or Monster Nights on Facebook.

Three rivers, wooded areas and numerous lakes provide great outdoor activities for both young and old throughout Jackson County. Outdoor enthusiasts flock to the area during duck and deer hunting seasons, and the fishing is spectacular. Public and private preserves, plus lodging facilities, are available.

Jacksonport State Park tells the story of this historic White River port, one of the



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oldest steamboat landings in north Arkansas. In the park's 1872 two-story courthouse, visitors can learn more about the historic building itself. Don't miss the remarkable views of the White River from the Visitor Center, featuring exhibit space, a park store, a resource library and a multi-purpose room. The focus of the unique exhibits at the Visitor Center is the town's history, with emphasis on the steamboat and transportation industry, which made Jacksonport a thriving river port. The park also includes picnic areas, sandy beaches, a pavilion, playground, the Tunstall Riverwalk, a boat launch ramp

and 20 Class A campsites (50-amp service) with restroom/shower facilities. The park offers special interpretive programs and workshops year-round. Visit www.arkansasstateparks/ jacksonport.

The Holiday Trail of Lights in Newport includes breathtaking displays including nearly 100 exhibits at Newport Lake. Be sure to keep an eye out for the elusive White River Monster! Swing by the Downtown Park & Veterans Memorial where you'll find giant Nutcracker soldiers, a soldier memorial display, a seven-piece band

and the Iwo Jima display. Find all 40 trios of pre-lit Christmas trees throughout the city. And don't forget to swing by the home of Dr. Patti Mullins to see one of the largest private Christmas displays in the region that is a sight to behold. This famous outdoor holiday display at 4 Sue Circle in Newport includes a life-size nativity scene, a talking Rudolph and a virtual Santa that thrills both the young and the young at heart.

Jackson County also offers destinations such as Jackson's Funeral Home Museum, which





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WhiteRiverHealth.org











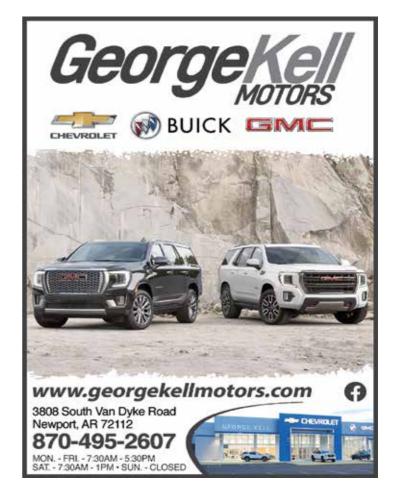
















showcases a horse-drawn hearse and a solid bronze casket.

The Unity Health downtown exercise park features a dozen stations and is open to the public.

Visit the Newport Farmers Market for spectacular selections of locally grown fruits, vegetables, eggs and baked goods every Wednesday and Saturday from May to October. Take your four-legged friends to the Newport dog park, located on the banks of Newport Lake next to the Farmers Market pavilion.

Need something for the kids to do? Take advantage of the new Mary Alice Holden Conner Memorial Park in the heart of Newport that features a zip line, play stations, a large pavilion, basketball court, walking trail and dog park.

For those traveling by air, the Newport Regional Airport has a 5,003-foot runway, 5,000-square-foot terminal with pilot planning, a break area, kitchen, conference room, Wi-Fi, weather facilities and courtesy cars.

Want to learn more or have questions?

Contact the Newport Area Chamber of Commerce at (870) 523-3618



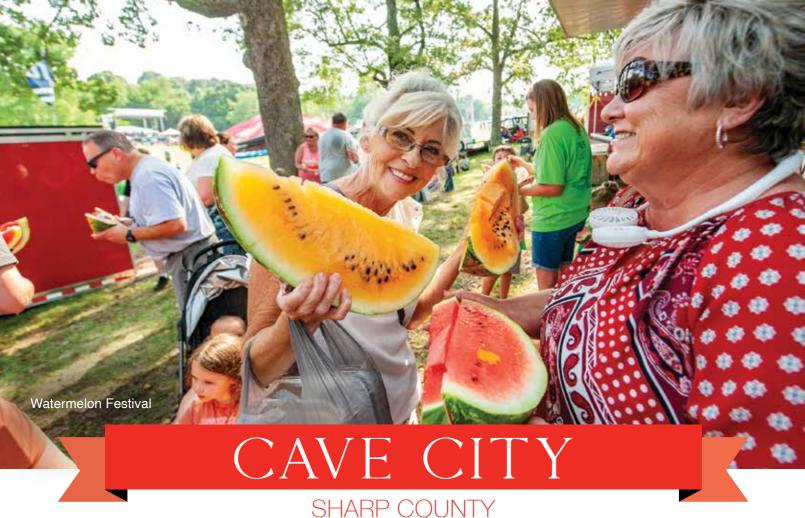
www.newportarcity.org/chamber-of-commerce











A taste worth the trip. Cave City's watermelons aren't touted as the sweetest in the world for no reason. One bite into one of these sweet, juicy melons makes it worth the trip. The rich, sandy soil surrounding Cave City is what gives the melons such a sweet flavor. In fact, the Cave City's watermelons are celebrated each year at the annual Cave City Watermelon Festival.

Celebrating its 43rd year, the 2023
Cave City Watermelon Festival officials
are looking to draw thousands into
Cave City for the celebration. This
three-day event, July 27-29th, will
include entertainment, a 5K run,
pancake breakfast, parade, activities
for kids and adults, and of course, a
free melon feast, courtesy of the
registered watermelon growers.

There will also be a prize melon auction, and the proceeds will be donated to a charity. In 2017, the Festival was inducted into the Arkansas Food Hall of Fame by the

Department of Arkansas Heritage and in 2019, the event was voted festival of the year for the Ozark Gateway Region.

don't want to miss.

Follow the Cave City, Arkansas Facebook page for events and information other area events.

It's a taste - and an experience you

Located 15 miles north of Batesville, Cave City has several retail

shops in its
historic downtown
area. Travelers
will also find
antique stores
and flea markets.
The town is home
to a growing
school district that
includes the Cave
City Charter High
School. Cave City
also has multiple
banks, medical
offices and

pharmacy, a grocery store, several convenience stores government offices and Cave City Nursing Home.

For more information about Cave City or the Watermelon Festival contact: 870-283-5301 137 S Main St, Cave City, AR 72521 Visit: www.facebook.com/ cavecitywatermelonfestival

Variety of menu choices including several for kids.

Worth a stop for some small town charm & good food!

Millie's

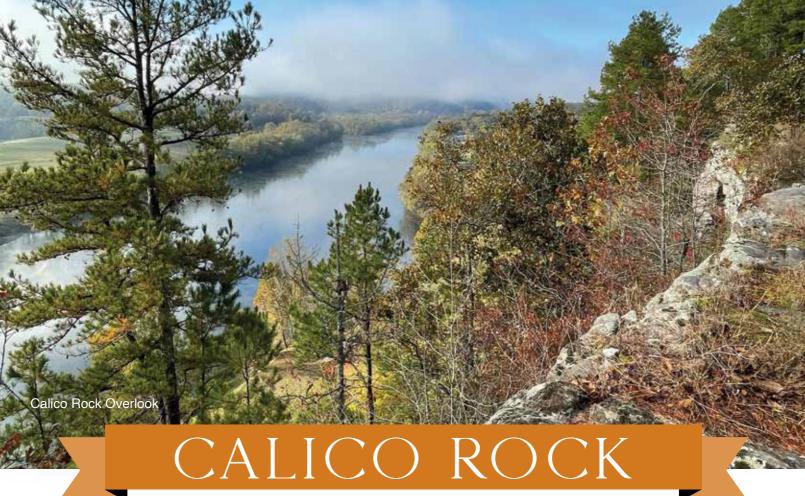
DINING - SHIOPPING - EVENTS

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IZARD COUNTY

Where the Middle of Nowhere is Somewhere...

Calico Rock offers a variety of things for many different people. Scenic beauty, trout fishing, deer and turkey hunting, mountain biking, arts, dining, and unique shopping can be found in this charming town with friendly residents.

Nationally-renowned for trout fishing on the White River, Calico Rock was named for the calico-colored bluffs towering above the scenic riverbank. Adventure abounds with hiking, biking, water sports, hunting and fishing.

The neighboring Ozark National Forest includes the Syllamo Mountain Bike Trail, nationally recognized for its challenging course and breathtaking views. Lake Norfork offers fishing, water sports, swimming, and camping only minutes away.

Visit the Calico Rock Museum & Visitor Center located in the center of the

Main Street Historic District. The museum includes visitor information and trip planning, renowned heritage center, and award-winning art and science center all under one roof. Exhibits include historical artifacts from Native American culture to the 1960's. Visit Calico Rock, the town that inspired John Grisham's New York Times best-selling book, Calico Joe.

Stroll along Main Street for unique shopping and dining experiences, including The Marketplace which features antiques and clothing boutique. Take a leisurely walk through the East Calico Historic District to see remnants of a boom-town and play a round of disc golf at the award-winning Pirates Cove Disc Golf course in Rand City Park, just steps from Main Street. Travel up Highway 56 to explore the 1890 Trimble Log Cabin.

Come lose yourself in America's most beautiful backyard...where the middle of nowhere is somewhere!

Calendar 2023*

April TBA - Calico Rock Car Show June 9-10 – Lions Club Rodeo & All

July 3 – Lions Club Fireworks **September 9** – Na)ve American

December 9 – Living Windows & Lighted Christmas Parade

TBA

Spring - Pirate Ridge Disc Golf Tournament

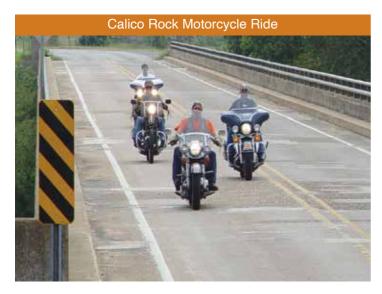
Spring – Mountain Bike Rally



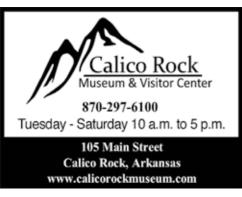
http://www.explorecalico.com/

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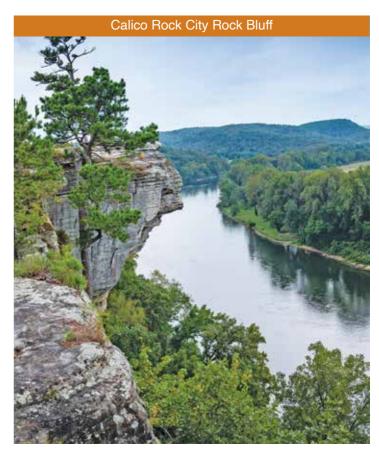






Calico Rock, Arkansas

thecalicomarket.com



For more information about Calico Rock visit explorecalico.com





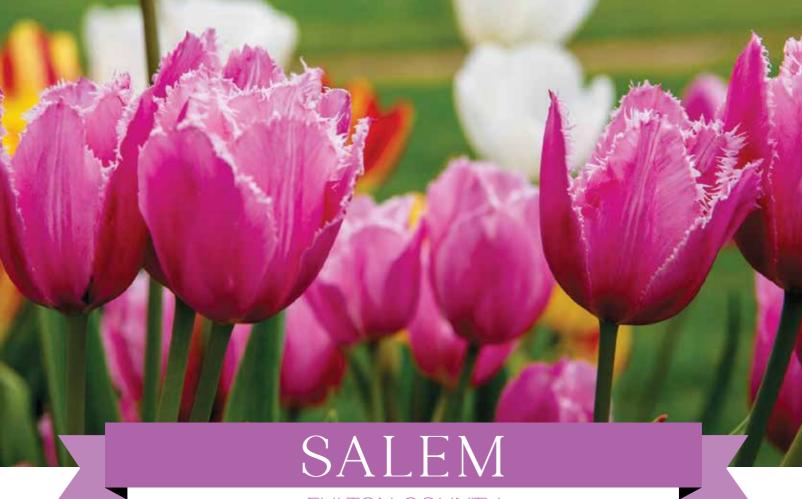
Where the middle of

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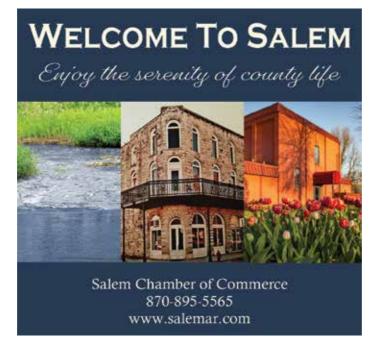
FULTON COUNTY

Salem offers a friendly atmosphere and natural beauty for visitors to North Central Arkansas. The small town is the county seat of Fulton County and is located on Highway 62/412. A drive

through Salem offers spectacular views of hills, valleys, and streams. The fall foliage paints a masterpiece of color, wild flowers are abundant, and wildlife abound.

Six popular golf courses are located in the area, and Salem is less than 25 miles from Lake Norfork, which offers water skiing, swimming, fishing and boating facilities. The scenery is as spectacular as the fishing on the Southfork, Spring, and Strawberry Rivers. The Spring and Strawberry Rivers are good float streams and offer a day of fishing or a way to

spend a lazy afternoon. Salem City Park and Lake offers playgrounds, picnic areas, a walking trail and fishing for area residents and visitors.



Calendar 2023*

March and April – Tulips and Spring

April 1 – Annual Spring Fairgrounds Flea Market

March 31 – April 1: Spring Community Wide Yard Sale & Business Sidewalk

May 26 - 27 – Annual Fulton County Homecoming Festival May 29 – Veteran's Memorial Service

May 29 – Veteran's Memorial Service
July 4 – Salem Chamber of Commerce
Fireworks

July 19 – 22 – 104th Annual Fulton County Fair September 22 - 23 – Fall Community

September 22 - 23 – Fall Community

Wide Yard Sale & Business Sidewalk

October 14 – Salem VFW and Auxiliary Community Fun Day and Car Show

October 31 – Salem Chamber of Commerce Trunk or Treat

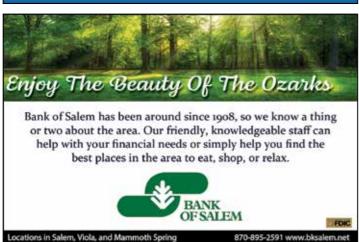
Commerce Trunk or Treat

December 2 – Salem Chamber of
Commerce Christmas Parade

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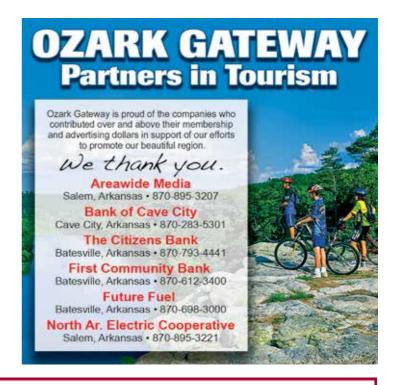




For more information visit

www.salemar.com or contact: Salem Chamber of Commerce

PO Box 649 Salem, AR 72576 contact@salemar.com • 870-895-5565





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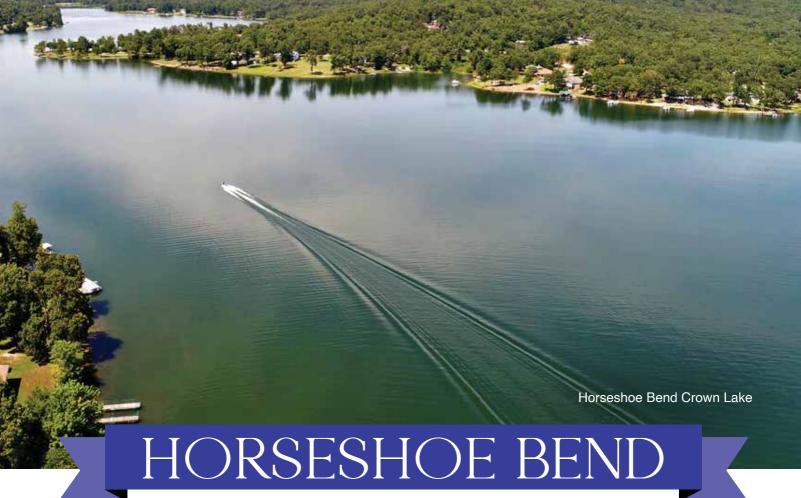
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IZARD COUNTY

The best kept secret in north Arkansas is Horseshoe Bend.

Nestled in the Ozark Mountains on the Strawberry River, this quaint town is the perfect place to find rest, relaxation, and recreation.

The crown jewel of the town is the 640-acre Crown Lake. On Crown Lake, water lovers can participate in a variety of activities, including swimming, kayaking, paddle boarding, water skiing, and tubing. Crown Lake is best known for good fishing, but it is not the only sought-after fishing hole in the area. Besides Crown Lake and the Strawberry River, fishing enthusiasts can also visit one of the smaller fishing lakes – Diamond, Pioneer, and North.

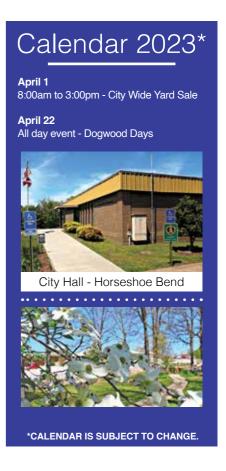
There are plenty of activities for young and old alike! Golfers have their choice between two par 3, 18-hole golf courses. Citizens and guests can also bowl, pitch horseshoes, and play miniature golf. The town has several stores, a library, three resorts, a community theater, a spa, and several restaurants.

The citizens of Horseshoe Bend take pride in the community spirit and the ability to offer a memorable experience for all who come to visit.

The Music in the Mountains show occurs every third Saturday of the month.

The largest town in Izard County with 2,180 residents, Horseshoe Bend is accessible to the state's most scenic highways. The town is centrally located and just a 3-hour drive to Little Rock, Memphis, and Springfield. With its gorgeous views, slower pace of life, and laidback charm, Horseshoe Bend is the perfect place to stay a week or a lifetime.

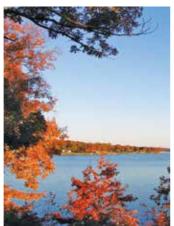










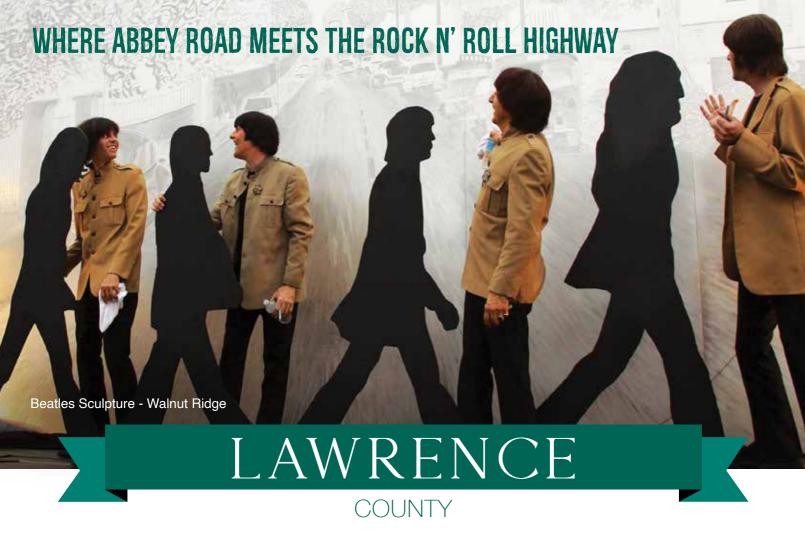




Frank Fowler, PharmD.

Jennifer Walling, PharmD.





Locals remember fondly the sensation created when the Beatles visited Walnut Ridge Airport in September 1964, and Walnut Ridge has made itself a must-see stop for Beatles fans. Beatles Park is a 20' x 10' Beatles sculpture featuring life-sized silhouettes of the famed British rockers. The sculpture is hand-etched in metal and recalls the Abbey Road album cover.

Beatles Park is located along (where else?) Abbey Road, formerly SW 2nd Street. It's why we say that downtown Walnut Ridge is "Where Abbey Road Meets the Rock N' Roll Highway!"

Rockabilly pioneers are memorialized at the Guitar Walk, a massive walk in the shape and color of an Epiphone Casino electric guitar. The walk is lined with interesting displays about nine rockabilly musicians who once frequented the area, including Elvis Presley, Johnny Cash and Jerry Lee Lewis.

An audio tour is included, and your tour guide is none other than Sun Studios recording legend Sonny

Burgess. Sonny shares insightful bits of history about each of the performers at the tribute, and snippets of their music are included, too!

Each September, downtown Walnut Ridge springs to life for the Beatles at the Ridge music festival. The festival includes two stages for entertainment, with vendors and activities spanning several city blocks. Check out www.BeatlesaAtTheRidge.com for details.



YouTube: Beatles at the Ridge

Calendar 2023*

February 24th – Agri Appreciation Expo May 26 – Memorial Day Brick Dedication Open Saturdays and Sundays from First Weekend of November – Black Rock Foothills Festival

Saturdays and Sundays - September 30 - November 5 – Jackson Farm October 14 – Monster Kids' Fest September 16th – Beatles Festival

Second Sunday in November – Christmas Open House

December 5th – Christmas Parade

Lake Charles State Park

3705 Hwy 25 Powhatan, AR 72458 Phone: 870-878-6595 Fax: 870-878-6348

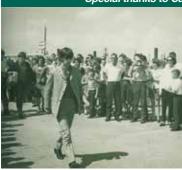
E-mail: lakecharles@arkansas.com

Visit *lawcochamber.org* for calendar updates.

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Special thanks to Carrie Mae Snapp and Shelby Wayland for the photos from the Beatles 1964 stopover in Walnut Ridge.









Williams Baptist University in Walnut Ridge features the beautiful Manley Chapel and WBU is also the home of Eagle Farms. Students tend to this farm while working their way to a university education through the Williams Works iniative...Tours are available, and farm-raised products are sold at Williams Corner, located at the corner of Hwy. 67 and Fulbright Ave.

At Christmas, Stewart Park in Walnut Ridge lights up with a vivid trail of holiday scenes. The trail is over a mile long, all lined with entertaining and beautiful Christmas lights. And it's free!

Wings of Honor WWII Museum is located at the Walnut Ridge Airport. It contains an impressive collection of displays and artifacts, including weapons, uniforms, and vehicles. The museum takes visitors back to the days when Army fliers trained for combat here at the former Walnut Ridge Army Flying School.

The great outdoors are a big part of life in Lawrence County. Duck hunters from literally around the globe converge here in the winter months for some of the finest waterfowl hunting to be found anywhere. Sprawling fields and flooded timber are both available to

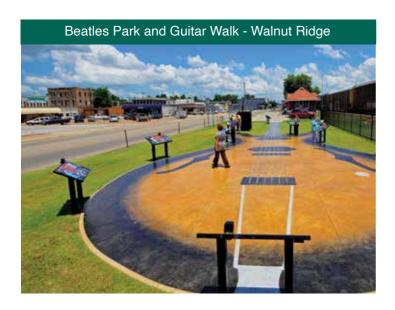
hunters. Outfitters and guide services are available to duck hunters, and hunting ground is available for lease.

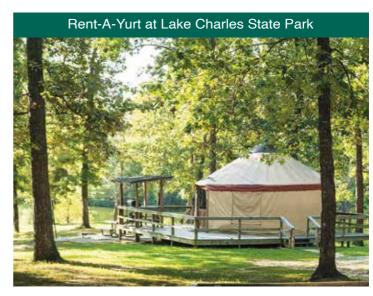
The Amtrak terminal is in the historic Iron Mountain Depot in Walnut Ridge. The depot has been beautifully restored and now houses the Lawrence County Chamber of Commerce. And, for those who choose to wing their way in, the Walnut Ridge Airport features three concrete runways, all at least 5,000 feet in length.





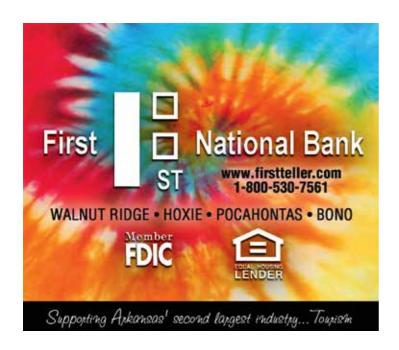




















For more information on your visit to Lawrence County, visit **www.DowntownWalnutRidge.org** or contact the Lawrence County Chamber of Commerce at (870) 886-3232 or on the web at www.lawcochamber.org.





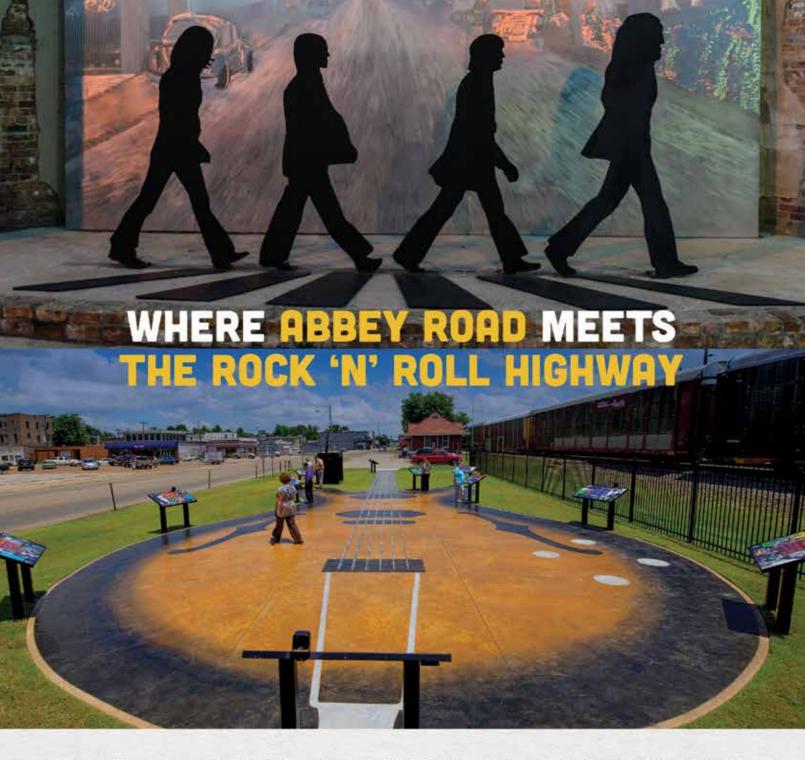












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With our downtown revitalization in the Grill District and our rich musical heritage, including a stopover by The Beatles, **WALNUT RIDGE** is a one-of-a-kind destination with unique attractions, good eats and fun shops that make us a great stop for an hour, an afternoon or a weekend in the Arkansas Delta.



While downtown, don't miss Trivia at the Ridge, a self-guided walking tour exploring the rich musical history of our town.

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www.mymelbournearkansas.com



Centrally located Melbourne is a great place for your summer fun in the Ozarks.

If fishing is your thing, Melbourne is only a short drive from the world famous White River, home of record-breaking trout and great river fun of every kind. A few short miles northwest is another great trout haven, the North Fork River. And just past it is Lake Norfork, home to a myriad of water sports and hefty hybrid striped bass, not to mention numerous black bass tournaments each year.





OZARK GATEWAY REGION TOTAL ECLIPSE 2024

WHERE WILL YOU BE ON APRIL 8TH, 2024?

The Ozark Gateway Region will have multiple prime locations to view the 2024 Total Solar Eclipse. Groups and organizations all across the region are planning to host events and welcome visitors to their towns for a once in a lifetime experience. Start planning your Ozark Gateway Eclipse trip now, and check

www.ozarkgateway.com/2024-arkansas-solar-eclipse

regularly for info on events as they become finalized!



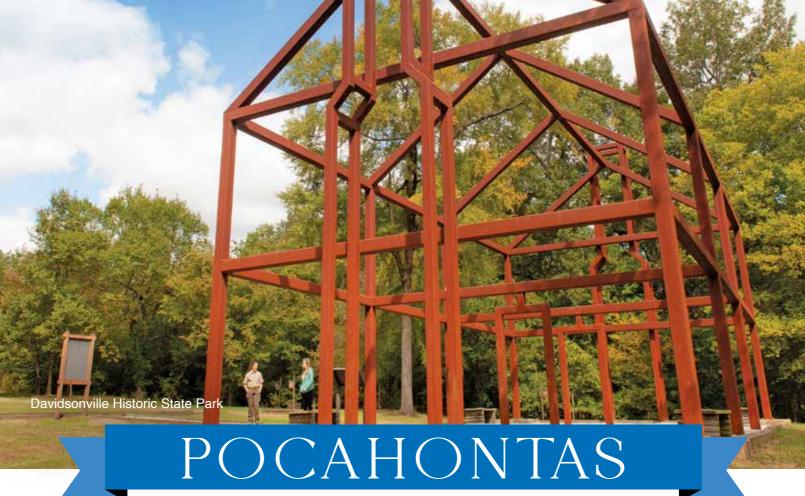


CITY OF POCAHONTAS

A Sportsman's Paradise With Small Town Charm

For more information about Pocahontas and Randolph County, stop by our Visitor Welcome Center located in the restored 1920 train depot on Highway 67 North near Highway 90 West.

Venture out and fall in love with Pocahontas... the perfect place to call home!



RANDOLPH COUNTY

The beautiful town of Pocahontas is where the Arkansas Delta meets the foothills of the Ozark Mountains.

Rich in natural resources. Randolph County's five rivers offer excellent canoeing and kayaking opportunities. Search SeeRandolphCounty.com or call 870-248-0069 for more information. Though known throughout the Southeast United States for hunting and fishing, Randolph County also boasts a burgeoning arts community with playhouses, a music scene and artisans as well as a number of historical sites. Residents appreciate the perks of small-town living while taking advantage of big city amenities including a variety of fitness activities and an indoor/outdoor aquatic center and water park and state of the art tennis courts.

HISTORY AND HERITAGE

Several of the state's earliest historical sites are located within Randolph County and the surrounding area. These landmarks offer a glimpse into

daily life as a settler of the Arkansas territory as well as Arkansas's early statehood and the Civil War. Downtown Pocahontas, first settled in 1813, contains a 17 block National Historic District whose structures date back to 1860 and are centered on the 1872 Courthouse, the state's outstanding example of Victorian Italianate Architecture. Pocahontas is also the site of the Civil War River Walk Memorial Trail along the Black River in Overlook Park where the story of the some 40,000 CSA and Union troops headquartered here (including the headquarters for all Confederate troops west of the Mississippi) is related on historic markers. Arkansas's first Quilt Trail, with full size images of heritage guilts, is located on the sides of buildings in the National Historic District.

Heritage events occur throughout the year. Historical cemetery tours, haunted tours and hayrides, concerts, local history lectures and plays and musical and dance programs.

Calendar 2023

February 9 – 2024 Solar Eclipse - Community Planning Meeting

March 18 – Crawfish Boil

March 18 - St. Patty's Day

April 29 – Pocahontas City Wide Yard

June 10 – Maynard Pioneer Park Car

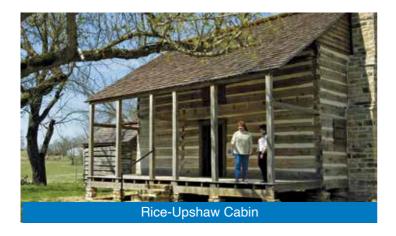
June 24 – Summer on the Square September 23 – Fall on the Square/ Octoberfest

December 9 – Winter on the Square



Randolph County Courthouse
- Pocahontas

*CALENDAR IS SUBJECT TO CHANGE.





Numerous historical markers scattered throughout the city and county tell the tales of various important events and people. It requires some research, but visitors can also discover the events and performers who were seminal in the evolution of Rock and Roll and who performed on our stretch of Highway 67 during the 1950s, namely Elvis Presley, Bill Black, Johnny Cash and Roy Orbinson.

While visiting Pocahontas, be sure to go by the Randolph County Heritage Museum downtown, one of the state's outstanding community museums, where the county's history and heritage are displayed. Also in Pocahontas is the Eddie Mae Heron Center and Museum of local African-American history.

Randolph County is also home to the state's first documented school. You won't find it in a little red schoolhouse, though. The site, dedicated in 2019, is actually in a cave near the small community of

Ravenden Springs. The canyon in which the "school" is located, Hall's Canyon, was recently acquired by the Arkansas Department of Heritage and will be preserved by the state as a Natural Area with walkways throughout the canyon for enjoying a premier beauty of our county.

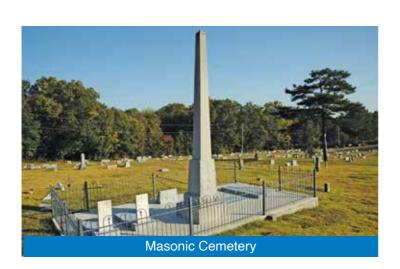
Just outside of Pocahontas, Davidsonville Historic State Park was established in 1957 to preserve and protect the town of Davidsonville, which existed from 1815-1830 and sits on the historic registry. Along with a museum, the park also includes a newly renovated campground with 20 RV sites and 10 sites for tent camping.

Davidsonville was the location of Arkansas's first post office, courthouse and land office. Though very little of the town is still in existence, excavations by the Arkansas Archeological Survey over the past 30 years have uncovered thousands of artifacts.

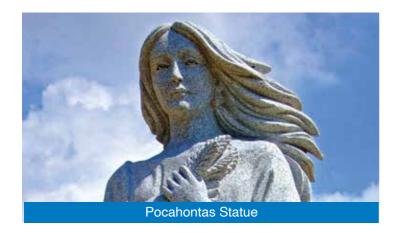
Two recently fully restored structures represent the early history of Randolph County. The 1828 Rice House, just east of Dalton, is Arkansas's oldest standing log structure. Surrounded by restored outbuildings of similar vintage, the site offers an interesting and instructive view of life on the early Arkansas frontier. Just south of Dalton on the banks of the beautiful Eleven Point River is the 1833 Looney Tavern, the state's oldest standing commercial building and one of the best examples of log construction to be found in the Ozarks. Visitors should contact Black River Technical College in Pocahontas at (870) 892-4565 for times and days the sites are open for visitors and group tours.

ARTS AND CULTURE

Downtown Pocahontas is home to the works of local artists including at Black River Beads and Pottery which features pottery and lamp-work beads and Murphy Design Co. which features uniques design items including the works of local artists.









Pocahontas is home to the North Marr Arts District and the state's largest historic district. The North Marr Arts & Entertainment District (NoMa) is a 4-block area downtown that begins with Chef D'z Grab and Go featuring healthy and fresh fare, Murphy Design Co. which features unique design and event planning services and Marr Street Productions, which features live music and dance.

Lesmeister Guesthouse offers upscale lodging in the heart of the historic district.

On the next block, The Downtown Playhouse, offers a variety of live stage plays in a coffee shop atmosphere, while the Opera House art park provides outside seating in a garden atmosphere.

Pocahontas contains three city parks with camping, walking trails and pavilions. Overlook Park provides visitors and residents alike with walking trails and exercise and playground equipment on the bank of the beautiful Black River.

Riverfront Park offers RV parking, a

boat ramp and opportunities for fishing.

Along with arts and culture, downtown Pocahontas is home several historical sites and monuments. Futrell's Pharmacy sits on the oldest pharmacy site in the state (since 1852) and includes a working soda fountain for customers and visitors. Downtown Pocahontas is also home to the state's longestrunning Barbershop, which has served residents since 1893.

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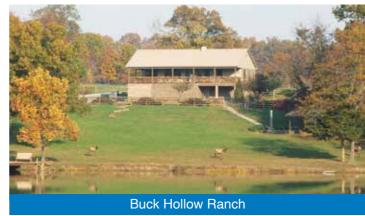
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NATURE AND SPORTING

Randolph County is where the Ozark Mountain foothills meet the Arkansas Delta. Because of the unique geographic makeup, Randolph County contains both high ridges, deep valleys and great lone hills along with remains of wetland and cypress swamps along the Black and Current Rivers. Randolph County is an ideal location for outdoorsmen with five rivers for fishing and both private and public hunting grounds.

Buck Hollow Ranch, which includes 2,200 acres of forest and fields in the hills of northern Randolph County, provides opportunities for guests to hunt large elk, deer and wild turkey. There is also a large, spring fed lake for fishing and a lodge to accommodate visitors.

Both Black River Lodge and Banded Boot Duck Lodge open their doors to hunters from across the country each winter looking to enjoy Arkansas's world-famous duck hunting culture. In addition to the Randolph County
Heritage Museum and the Eddie Mae
Herron Center/Museum, area
museums include the Maynard
Pioneer Park and Museum in
Maynard, the Ravenden Springs
Community Museum located in the
old spa town of Ravenden Springs,
the Museum of Transportation and
Commercial History at the Visitor
Information Center in Pocahontas on
Hwy 67N, and the Wings of Honor
Museum (WWII Aviation) in College
City just south of Pocahontas.

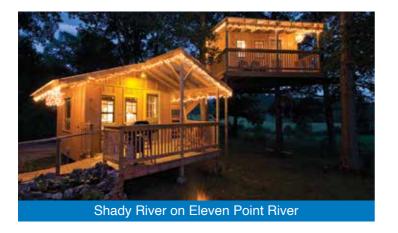






Come stay on the beautiful 11 Point river in any of our cabins, campsites, or RV rentals! We also offer canoeing, kayaking, rafting, tubing, and more! Shuttling services and direct floats to your rental are available! We offer vehicle transportation for floaters with their own equipment also.

Book directly at Trukees.com or call (870) 810-3486. 7060 Hwy. 62 W Pocahontas, AR 72455





With species representing both the Ozark Mountains and the Mississippi Delta region, Randolph County offers a truly amazing variety of tree and plants. Fall color here is outstanding most years, and the blooming dogwood, redbud, and other native flowering trees combine with the spring green foliage of the oak/ hickory forest in late March and early April to put on a show well worth traveling to see.

Thomas O'Marr Park is home to the city's newly renovated tennis courts, community center and aquatic park. The city's aquatic park is open for year-round use thanks to its indoor competition pools and outdoor water park.

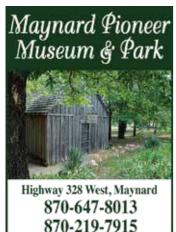
Surrounding Pocahontas are Davidsonville Historic State Park (Powhatan Historic State Park, Lake Charles State Park, and Mammoth Spring State Park are all located in adjoining counties) as well as national and Arkansas Heritage Trails.

Motorcyclists rave about the Five River Rumble-a motorcycle trail that features curves and the beautiful landscape of the eastern Ozarks, winding across the five beautiful spring fed rivers of Randolph County. Hikers, bikers and motorists enjoy the 45 miles of the National trail System's route across Randolph County on the 1938 Benge Route of the Trail of Tears.

Randolph County is home to several of the state's favorite resorts. Shady River Resort and James Ranch Lodge and Event Center are located on the beautiful, free-flowing Eleven Point River and they offers visitors the opportunity to experience the beauty and peacefulness of north east Arkansas outdoors. Current River Beach Resort, a vacation spot since the 1930s, has one of Arkansas's outstanding sandy river beaches, water sports, fishing, and cabin rentals.

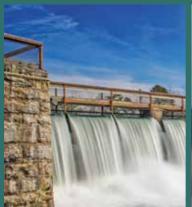
Trukees Canoe and Cabin Rental provides canoe, kayak and tube floating services on the Eleven Point River and offers cabin rentals on the Eleven Point and Spring Rivers. In addition, numerous Airbnb and VRBO offerings are available in Randolph County.



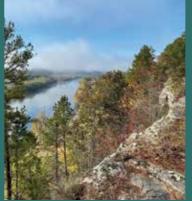














Area Guides Provide Help In Planning

Bed & Breakfast Guide

MOUNTAIN HOME

Wildflower B & B

100 Washington St., Mountain View, AR 72560 (870) 269-4383 • 1-800-591-4879 www.wildflowerbb.com

Campground, Outfitters, Marinas & RV Parks Guide

CALICO ROCK

Jenkins Fishing

100 White River Meadows, Calico Rock, AR 72519 Phone: (870) 297-8181 jenkinsfishingandmotel.com

ELIZABETH

Keller's Cove

141 County Road 851 Elizabeth, AR 72531 870-488-5360 • (870) 488-5360 kellerskove@yahoo.com https://kellerscoveresort.com/

HARDY

Hardy RV Park

3 N Spring St, Hardy, AR 72542 870-856-2356

Many Islands Camp

2988 Many Islands Rd.
Mammoth Spring, AR 72554
(870) 856-3451 • Over 100 Spaces
www.manyislands.com

HEBER SPRINGS

Wagon Circle RV Park

4009 Libby Rd., Heber Springs, AR 72543 (501) 362-8070 • (877)-362-8070 Fax: (501) 362-2324 www.wagoncirclerv.com wagoncirclerv@yahoo.com

HORSESHOE BEND

Box Hound Marina, Resort & RV Park

1313 E Tri-Lakes Drive, Horseshoe, AR 72512 (870) 670-4496 Fax: (870) 670-4492 www.boxhoundmarina.com boxhound@centurytel.net

Crown Lake RV Resort

1601 Ivory Lane, Horseshoe Bend, AR 72512 (870) 291-5171 crownlakerv@gmail.com www.crownlakervresort.com www.Facebook.com/crownlakerv

MAYNARD

Maynard Pioneer Park & Museum

P.O. Box 249, Maynard, AR 72444 (870) 647-8013 (870) 647-2104

MOUNTAIN HOME

Quarry Marina

P.O. Box 431, Mountain Home, AR 72654 (870) 499-5388 Fax: (870) 499-3036 harson@quarrymarina www.quarrymarina.com

MOUNTAIN VIEW

Blanchard Springs Caverns

1001 East Main, Mountain View, AR 72560 (870) 757-2211 www.blanchardsprings.org

Jack's Fishing Resort

P.O. Box 2120, Mountain View, AR 72560 (870) 585-2211 www.jacksresort.com jacksfishingresort@yahoo.com

Ozark RV Park & Cabins

Next to Ozark Folk Center 1022 Park Ave. Mountain View, AR 72560 (870) 269-2542 • 54 Spaces www.ozarkrvpark.com

POCAHONTAS

Trukees Canoe, Kayak and Tube rental

7060 Hwy 62 Pocahontas, AR 72455 (870) 810-3486 trukeesrentals@gmail.com

Lodging Guide

BATESVILLE

Comfort Suites

1227 N. St. Louis St., Batesville, AR 72501 (870) 698-1900 Fax: (870) 793-5624 www.choicehotels.com

Super 8 Motel

1287 N. St. Louis, Batesville, AR 72501 (870) 793-5888 1-800-800-8000 www.super8.com

CHEROKEE VILLAGE

King Rhodes & Associates

Box 448, Cherokee Village, AR 72525 (870) 257-3258 (870) 257-2556 Out of State 1-800-331-5896 60 Rental Homes & Townhouses www.king-rhodes.com

HARDY

Spring River Lodge

419 US Hwy 63, Hardy, AR 72542 (870) 856-4001 www.hardysspringriverlodge.com

Village Inn

3587 Hwy. 62–412, Hardy, AR 72542 (870) 856-2176 www.villageinnhardy.com

HORSESHOE BEND

Box Hound Marina, Resort and RV Park

1313 Tri Lakes Drive Horseshoe Bend, AR 72512 (870) 670-4496 fax: 870-670-4492 boxhound@centurytel.net www.boxhoundmarina.com

Crown Point Resort

1530 Ivory Lane, Horseshoe Bend, AR 72512 (870) 670-4900 www.facebook.com/crownpointresortarkansas/

IMBODEN

Water Valley Escape 487 Eagle Bluff Trail

Imboden, Arkansas 72434 (870) 810-0010

www.watervalleyescape.com

MAMMOTH SPRING

Many Islands

2988 Many Islands Rd, Mammoth Spring, AR 72554 (870) 856-3451 www.manyislands.com

Riverview Trout Lodge

423 Hwy 63 South PO Box 281 Mammoth Spring, AR 72554 (870) 625-3218

MOUNTAIN VIEW

Fireside Retreat to cabins, lodging

912 Double Bridge Loop, Mountain View, AR 72560 870-585-7057 www.fireside-retreats.com

Nancy's Inn On The Square

212 W. Main / P.O. Box 1113 Mountain View, AR 72560 (870) 269-4566 nancyjane@mvtel.net

Ozark Folk Center - Cabins

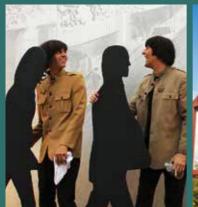
at Dry Creek Lodge Box 500, Mountain View, AR 72560 (870) 269-3871 1-800-264-3655 (V/TT) www.ozarkfolkcenter.com • 60 Units

Pinewood Cabins

P.O. Box 76, Mountain View, AR 72560 (870) 269-5900 Fax: 269-7758 www.pinewoodcabins.com pinewoodcabins@mvtel.net

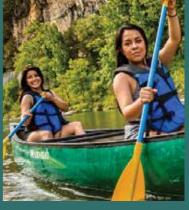
Pinewood Cabins in the Valley

705 Hidden Valley, Mountain View, AR 72560 (870) 269-2655 www.obsezzion.com/hiddenvalley









Your Vacation To Our Area.

NEWPORT

Cobblestone Hotel & Suites

3608 Van Dyke Rd, Newport, AR 72112 (870) 523-2000

Fortune Inn

901 Hwy. 367 N., Newport, AR 72112 (870) 523-5851 58 Units • 1-800-437-PARK

POCAHONTAS

Days Inn & Suites

2805 Hwy. 67 South, Pocahontas, AR 72455 (870) 892-9500 wwwdaysinn.com/hotel/12426

Lesmeister Guesthouse – Pocahontas

301 Country Club Rd., Pocahontas, AR 72455 (501) 291-1233 www.arkansasguesthouse.com

Shady River

1835 Stoney Point Road Pocahontas, AR 72455 (870) 248-0859 (901) 331-1845 www.shadyriverark.com

Trukees Canoe, Kayak and Tube rental

7060 Hwy 62 Pocahontas, AR 72455 (870) 810-3486 trukeesrentals@gmail.com

WALNUT RIDGE

Hotel Rhea

117 West Main Street, Walnut Ridge, AR 72476 (870) 637-4901 thehotelrhea.com HotelRhea@williamsbu.edu

Real Estate Guide

BATESVILLE

Coldwell Banker Choice Realty

513 Batesville Blvd., Batesville, AR 72501 (870) 793-7778 fax: (870) 793-6881 www.batesvillerealestate.net MissyAaron@gmail.com

CHEROKEE VILLAGE

King Rhodes & Associates

P.O. Box 250, Cherokee Village, AR 72525 1-888-261-2167 www.king-rhodes.com

Ozark Gateway Realty, (OGW LLC)

P.O. Box 38, Cherokee Village, AR 72525 (870) 994-8000 (877) 619-0732 lsc@ozarkgatewayrealty.com www.ozarkgatewayrealty.com

HORSESHOE BEND

Tri-County Board of Realtors

www.tricountyboardofrealtors.com Horseshoe Bend, AR 72512

JONESBORO

Century 21

Century 21 Portfolio 1115 Windover Rd Jonesboro, AR 72401 (870) 933-0026 Office

NEWPORT

Honey Realty & Insurance

1708 Hwy 367 N Newport, AR 72112 (870) 523-8878 Fax: (870) 523-2446 honeyrealty@sbcglobal.net www.honeyrealty.net

Restaurant Guide

ASH FLAT

Subway 105 Hwy 62 & Hwy 412 Ash Flat, AR 72513 (870) 994-2317 open until 9:30 pm

BATESVILLE

Colton's Steakhouse 1553 St. Louis Street Batesville, AR 72501 (870) 793-7427 www.coltonssteakhouse.com

The Course at Eagle Mountain

800 Gap Rd, Batesville, AR 72501 (870) 612-8000 www.thecourseateaglemountain.com /dining.aspx

Dairy Queen

755 St. Louis St. Batesville, AR 72501 (870) 793-3303

CALICO ROCK

Harps Food Store P.O. Box 250, Calico Rock, AR 72519 (870) 297-8851 Fax: (870) 297-8009

CHEROKEE VILLAGE

Carol's Lakeview Restaurant 200 Iroquois Dr. Cherokee Village, AR 72529 (870) 257-3595

HARDY

Smokin' Rick's BBQ 252 Bobo Drive Hardy, AR 72542 901-326-2092 www.facebook.com/SmokinRicksBBQ

HORSESHOE BEND

Papa Dick's Pizza
1600 Ivory Lane
Horseshoe Bend, Arkansas
(870) 670-4175
www.facebook.com/papadickspizza/
https://papadickspizza.com/

MAMMOTH SPRING

Fred's Fish House 207 Main St., P.O. Box 242 Mammoth Spring, AR 72554 (870) 625-7551 Fax: 870-625-7418

Shorty's Rib Shack

438 Hwy 63 S #4 Mammoth Spring, AR 72554 (870) 710-2272

MOUNTAIN VIEW

Mountain View RV & Guest Motel 711 N. Bayou Dr., Mountain View, AR 72560 870-269-3758 https://mountainview-rvpark.com/

Ozark Folk Center's Skillet Restaurant

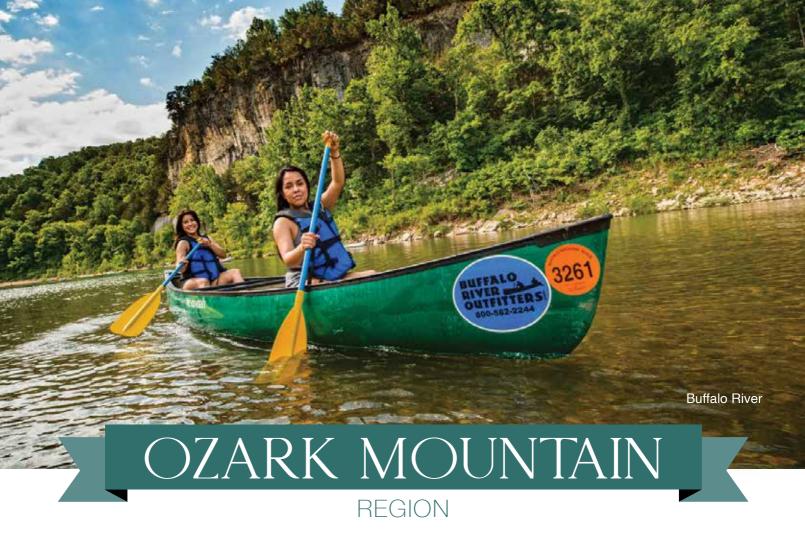
P.O. Box 500 Mountain View, AR 72560 (870) 269-3139 www.ozarkfolkcenter.com

Lodging & group meetings

POCAHONTAS

James Ranch - Event Center, Lodging, and Camping

51 James Ranch Road, Pocahontas, AR 72455 870-897-4464 870-897-4416 jamesranch@hotmail.com https://jamesranchadventures.com/



WWW.OZARKMOUNTAINREGION.COM

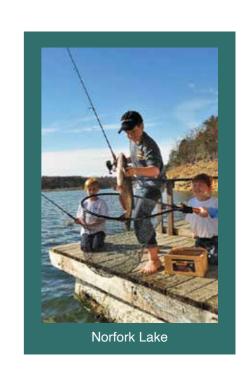
Rugged beauty, stunning vistas, secluded cabins, sparkling rivers and waterfalls, fish-filled lakes, hiking and biking trails, aweinspiring caverns ... the Arkansas Ozark Mountain Region offers exciting, rejuvenating and inspiring year-round, outdoor adventures for travelers of all ages.

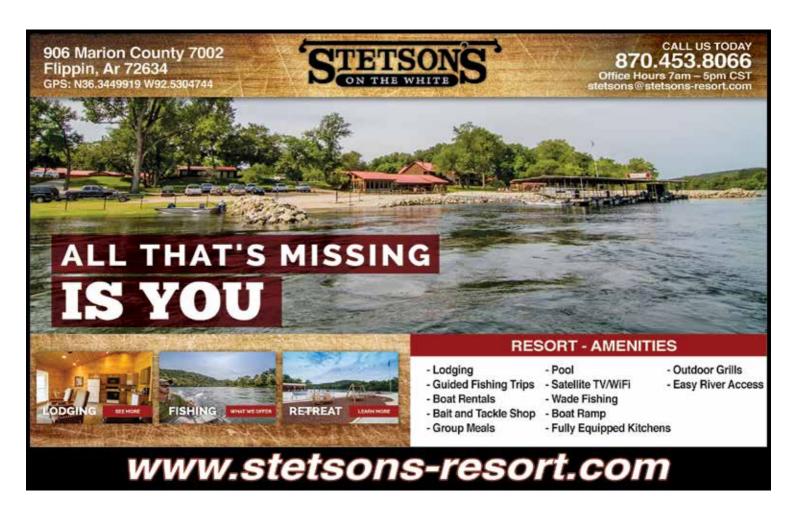
The Arkansas Ozarks provide a stunning backdrop for a long vacation or weekend getaway fun. In mountain towns and villages, you'll get a unique look into Arkansas' rich history and an opportunity to experience the Ozark community's relaxed lifestyle and friendly people. Enjoy world-class trout and lake fishing, water boarding and skiing, hiking, cycling, horseback riding, zip-lining, canoeing on America's First National River, and golfing on pristine courses.

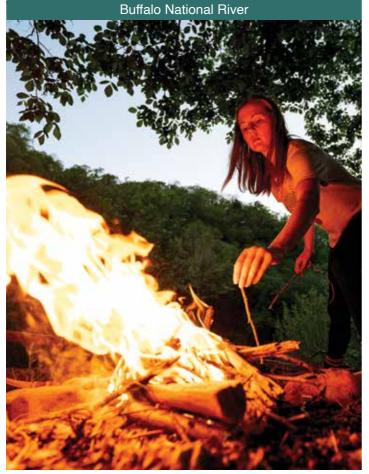
The Ozark Mountain region of Arkansas offers year-round adventures such as world-class trout fishing on the White River, and trophy bass, striper and panfish action on Norfork and Bull Shoals lakes.

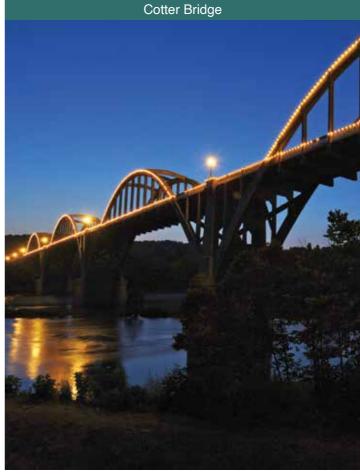
Recreational boating, swimming, boarding, and scuba diving are big draws. National forests are playgrounds for hiking, cycling, horseback riding, zip lining, and rock climbing. A major tour cave and canoeing on America's first national river, as well as golfing on pristine courses round out the fun. The Ozark experience also includes wine tastings, shopping, and relaxing in resorts, cabins or lodges.

Escape to the Ozarks this year.











Plan Your Trip to the Buffalo

Buffalo National River – America's first National River – is a classic setting for Ozarks adventure. The Buffalo River area provides the kind of true Arkansas experiences and activities that make for a fun and memorable family getaway. Those that find themselves on or near the Buffalo River are surrounded by natural beauty that can refresh the soul, mind and body. Take a look around and explore all the things you can see and do – canoeing, fishing, camping, horseback riding – on The Buffalo River in the Arkansas Ozark Mountain Region.

Find Big Fish, Mosquito Free Nights and Vacation Fun in the "The Caribbean of the Midwest"

Bull Shoals Lake is a favorite family, fishing, and group vacation destination in Arkansas. Created by damming the White River, this magnificent body of clear, blue water is surrounded by 1,000 miles of scenic mountain shoreline. Glass-smooth surfaces make Bull Shoals Lake perfect for clear water skiing and wake boarding.

The lake's incredible visibility for scuba diving has earned it the title, "The Caribbean of the Midwest." Visitors enjoy sailing, skiing and boating on the hundreds of miles of lake arms and coves. With over 72,100 acres of water surface at high level, Bull Shoals Lake has room enough for everyone.

Bull Shoals Lake supports many species of game fish, from crappie to walleye, and it's one of the few places where you can fish for bass and trout in the same water. This magnificent lake has produced seven state records, including a monster 53 pound striped bass. Home to several professional fishing tournaments, Bull Shoals Lake offers year-round fishing enjoyment for professionals and recreational fishing enthusiasts alike.

Resorts and motels on Bull Shoals Lake and in nearby towns offer a variety of excellent lodging choices. Marinas offer boat and equipment rentals and guide services. Vacationers rave about our mosquito-free nights and nearby community attractions. Nineteen parks around the lake, including Bull Shoals

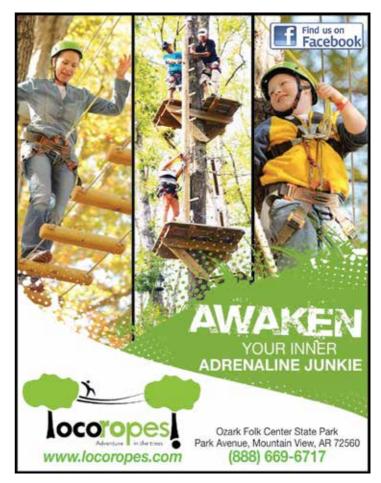
State Park, offer camping and picnic facilities. Hiking and wildlife-spotting are favorite lakeside activities. Nearby towns and attractions offer golf, tennis, recreation, entertainment, dining, shopping and more. Come discover the new friends, fun and excitement awaiting you on our unspoiled, magnificent giant, Bull Shoals Lake.

The White River in Northwestern Arkansas is known internationally as a premier trout and fly-fishing destination. Anglers of all skill levels come from around the world to try their hand at catching some of the record-size trout found in the White River. In fact, the White is known for its variety of trout, from rainbow trout and brown trout to cutthroat trout and brook trout.

If you want to catch a whopper on the White, here are some basic tips:

Fish Year Round – Big catches happen any time of year on the White River, but how you catch the big one can depend on the time of year. If you have a preferred fishing style, or haven't discovered which fishing style you





prefer, then your best bet is to schedule your visit based on the season, or schedule a couple visits throughout the year to try different techniques.

Stay A While – Rome wasn't built in a day, and we're willing to wager most of the record-breaking catches on the White didn't happen on a day trip either. Increase your chances of catching the big one and get the most out of your trip to the Arkansas Ozarks by checking out all of the great lodging in the area. You'll find camping, resorts, cottages, cabins, hotels, and motels. Plus, there are great activities to try out between fishing excursions, such as hiking and canoeing.

Get a Guide – Even the best anglers can benefit from the help and expertise of a local fishing guide. There are a number of great guide services in the White River area, and each expert has their own special tips, tricks, and can't-miss fishing spots. No fishing trip on the White is the same, especially with the know-how of a different guide from one getaway to the next.

While trout fishing is the centerpiece of the White River experience, don't miss out on the full range of activities and attractions the surrounding area has to offer, such as rafting, kayaking, or biking. Even the fishing itself has more to offer, as the upper White River features a range of fish, including catfish, bass, and sunfish. Who knows? You could even catch a glimpse of the legendary White River Monster.

Year-Round Recreation and Natural Beauty

Norfork Lake - Unspoiled, Uncrowded, Unforgettable

Rising bluffs and forested hills surround the secluded beauty and crystal clear waters of this Ozark Mountain jewel. Norfork Lake, Arkansas' hidden treasure, is a short 15 minute drive from Mountain Home in north central Arkansas. The only Ozark Mountain lake with white, sandy beaches, Norfork Lake boasts a 42 mile length of pristine blue water and up to 550 miles of un-commercialized shoreline.

Experience the quiet nature, relaxation, and peace of Norfork Lake for boating, watersports, scuba diving, fishing, sightseeing or just enjoying a great sunrise or sunset.

And you better bring a big net! Norfork Lake is an outstanding fishery, drawing enthusiasts from all over the country. Nationally famous for huge striped and hybrid bass, it also offers great fishing for slab-size crappie along with large and smallmouth bass, walleye, white bass, bluegill and catfish.

Norfork Lake attracts all types of travelers— solo adventurers, families, anglers, retirees. With Norfork Lake resorts, hotels, motels, vacation homes, campgrounds and more we cover a wide range of features and budgets. Nine marinas offering boat rentals, nightly stalls, water sports equipment and more are conveniently located around the lake.

Visit Norfork Lake soon. You won't be disappointed!



STONE COUNTY

"Your place in the mountains" is also your place for plenty to see and do.

The thought of Mountain View may evoke scenes of people gathered around the town's court square — fiddles, guitars and banjos in hand — playing the tunes that give reason to why the Stone County city is named the "Folk Music Capital of the World."

The joy of music is fostered by the Music Roots program in schools, by Ozark Folk Center programs, and by the abundant music jams that take place throughout town, but music isn't the only attraction that brings people to Mountain View and Stone County.

At the Ozark Folk Center State Park you can experience Ozark mountain culture through old-time folk music, pioneer crafts and herb gardens. See an evening show at the Ozark Highlands Theater or experience an afternoon in the Craft Village where master artisans in 22 unique shops create and sell one-of-a-kind handmade crafts. Open seasonally, check the schedule of events at OzarkFolkCenter.com.

The Arkansas Craft Gallery on Main Street showcases the work of Arkansas Craft Guild members. The Guild was formed in 1962 as a local cooperative, and has since expanded to statewide membership. For information, visit www.arkansascraftquild.org.

Special events offered in this unique place in the mountains include: the Arkansas Folk Festival each April, Mountains Music & Motorcycles in August, the Off the Beaten Path Studio Tour in September, and the Arkansas Bean Fest and Championship Outhouse Races in October.



www.mountainviewarkansas.com

Calendar 2023*

February 18 – Ukulee Bill's beginner's Ukulele Workshop

March 16 – Annual Chamber Banguet
March 9 - 11 – Mountain View Bluegrass
Festival

April TBA – Run for the Hills 5k April 14 & 15 – 61st Annual Arkansas Folk

April TBA – 2023 NADGT Exclusive
May 5 & 6 – Mountain View Iris Festival

May TBA – Mountain View Job Fair & Business Expo May TBA – Food Trucks Battle in the

May TBA - Food Trucks Battle in the Mountains

July 4 – Independence Day Celebration July 13-15 – Ozark Roots Hammered Dulcimer Festival

July 26-29 – Youth Old Time Band Camp August 19 & 20 – Mountain, Music & Motorcycles

September 15 - 17 – Off the Beaten Path Studio Tour

October 27 & 28 – Annual Bean Fest and Champonship Outhouse Race_

October 31 – Annual Trunk or Treat November 9 - 11 – Mountain View

Bluegrass Festival

November 19 – Mountain and Mistletoe

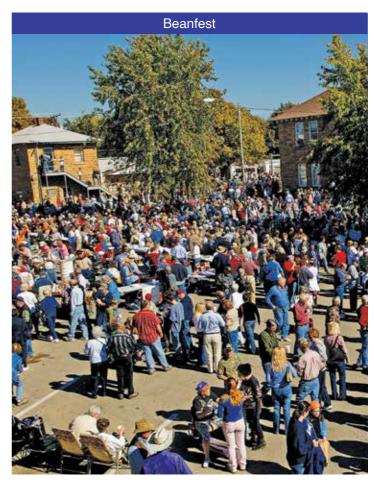
Holiday Market

December 2 – Courthouse and Christmas Tree Lighting

*CALENDAR IS SUBJECT TO CHANGE.

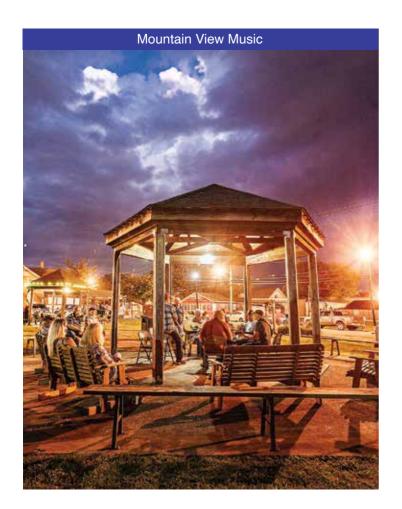
72 Arkansas Ozark Gateway 2023 1-800-264-0316















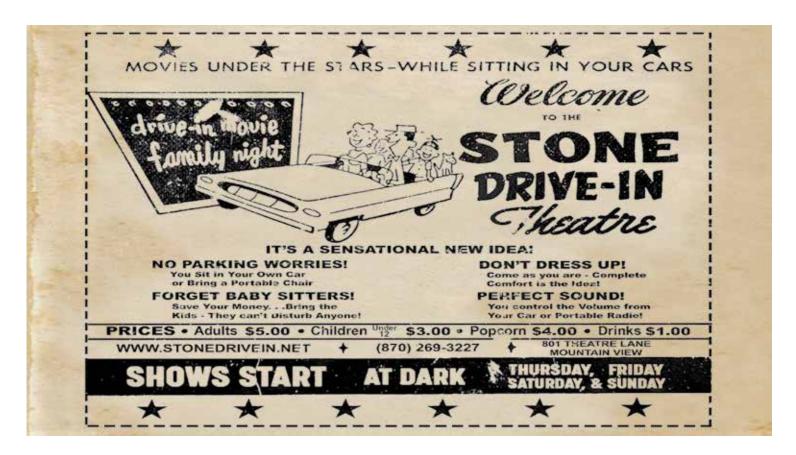
































870-585-2217

7 Days A Week - April through October By Reservation November through March

Located in Historic Pioneer Dwelling 11595 Hwy 14 • Mountain View Ar 72560

Gift Shop · Western Purses · Belts · Boots · Hats · Novelty
Large Selection of Tack and Rodeo Gear · Overnight Camp Outs
Pony Rides for Festivals and Birthday Parties · Hayrides & Petting Zoo

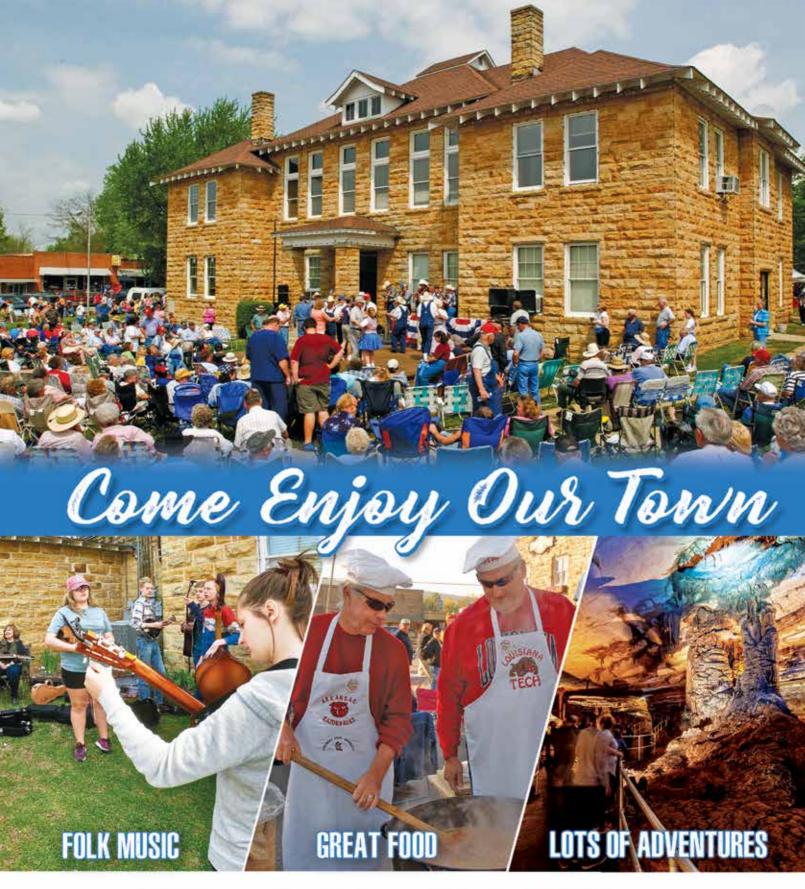
PRICES

1/2 hour: \$15 per person; 1 hour: \$20 per person; 1-1/2 hours: \$30 per person; 2 hours: \$35 per person;

3 hours: \$50 per person 1/2 day and meal: \$70 per person Overnight and two meals: \$150 per person







City of Mountain View

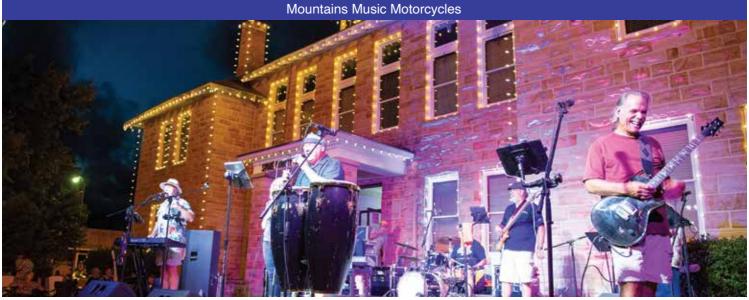
P.O. Box 360

Mountain View, Arkansas 72560

email: cityhall@cityofmtnview.com

870-269-3804

www.yourplaceinthemountains.com







HERITAGE HOMES GUEST

HOUSE
*PRIVATE NO CONTACT CHECK IN



Stone County Arkansas

An alive and vibrant Courtsquare features a working courthouse, city, county & state offices, in addition to numerous craft, gift and antique shops, and restaurants. All of this serves as a backdrop to the informal "picking on the square" that occurs just about every night during the season, mid-April through the end of October.

Mountain View is fortunate to be located in a beautiful part of the Arkansas Ozarks with many natural resources, including crystal clear lakes and streams, the Ozark National Forest, and the Blanchard Springs Caverns.

Mountain View features traditional

music, crafts, and culture of this Ozark Mountain community that its citizens embrace and strive to keep alive.

107 W Main Mountain View Arkansas • 870-269-3351 • www.yourplaceinthemountains.com





These resources encourage many outdoor activities year-round including:

fishing, hunting, canoeing, hiking, camping, swimming, biking, and caving.

78 Arkansas Ozark Gateway 2023 1-800-264-0316



The Living Cave can hardly be described in words!

You must visit the caves to truly understand and appreciate their beauty. Entering the world of the underground is always a thrilling experience. We hope this site helps to showcase some of the wonderful and majestic sights you'll see during your visit. There are three different tours offered at the caverns; the **Dripstone Trail**, the Discovery Trail, the Discovery in the Dark Headlamp Tour and the caverns newest trail, the Wild Cave Tour. Led by knowledgeable Forest Service Guides, the tours wind through water-carved passages, including an underground river and the world's largest flowstone. Each trail is a little different in intensity and visitors should be aware of each trail they decide to take.

The **Dripstone Trail** tours are available year-round. The time you should allow for this tour is 1 hour. On this tour you will experience a constant 58 degrees F (so bring a sweater or light jacket) and know that the humidity is close to 100 percent. This trail is accessible to strollers and wheelchairs with strong assistance. This tour covers 4/10 of a mile in an hour. It is an easy walk with two seating areas along the trail for you to rest should you need to. There are only 50 stair steps to be negotiated on the entire tour but for those that can not manage them there are alternate trails that can be used, bypassing some formations. In this section of the cave bats are rare so don't worry about running into them.

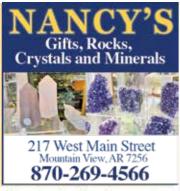
The **Discovery Trail** is another of the tours that is available at Blanchard Springs Caverns. This tour will last 1 1/2 hours. This one is a bit more complex than the Dripstone Trail. It is in the lower portion of the Caverns. There are nearly 700 stair steps on this tour so if you have walking or health problems this one isn't for you.

The final offering is the Wild Cave Tour where visitors go to the undeveloped sections of the middle level. This is a 3 to 4 hour tour. In order to participate with this tour you will need to be in good physical shape, wear sturdy boots, and be ready to get dirty! You will climb very steep slopes, crawl on hands and knees, pass under low ceilings, and travel through red clay. If this isn't something you are prepared for, pass on this tour. Otherwise, join in and have a blast! The tour ends at the Titans, a group of tall spectacular columns. Hard hats, knee pads, gloves, lights, and coveralls are provided. The Wild Cave Tour is limited to a minimum of 2 but no more than 12 people per tour. Participants must be at least 10 years old. A responsible adult must accompany children 10 to 12 years old.

Online tour reservations at www.recreation.gov



... the Historic Court House Square in downtown Mountain View



If you're looking for a unique gift or some unusual crystals Nancy's has them as well as a wonderful assortment of vintage books, glass, jewelry, and funky contemporary fashion.



Mountain View Music and Nightly Lodging is a hub for some of the best folk musicians around, many of whom reside right here in Mountain View -The Folk Music Capital of the World! A music store that is also home for the folk music community, from pickin' on the front porch to youth and bluegrass bands rehearsing in the main room. And spend the night upstairs in The Music Loft for a front row seat to the activities on the square, or down the street at Pickin' Park Cottage across the street from the Pickin' Park where gazebos and large shade trees provide attractive sites for impromptu evening jam sessions where local musicians routinely bring out their fiddles, banjos and dulcimers to delight visitors.



Stone County Courthouse with its stone wall bordered court yard is the focal point of the Court House Square and the many activities that take place in downtown Mountain View. During the week it's the center of all the County business. Local residents gather every day at the downtown hardware store to visit and share the latest news. The courthouse features a permanent outdoor stage where musicians play on Saturday





night during the warm months and where events are staged during the many festivals on the Square.

The Annual Folk Festival Parade passes in front of the courthouse on the third Saturday each April. During the Arkansas Bean Fest and Championship Outhouse Races on the last Saturday in October, about 30 large bean pots compete for the best beans and are served to the public at noon. Then the Outhouse Races start. Outhouse racing teams parade along Main Street in the afternoon on their way to the raceway one block south. During

the April Arkansas Folk Festival and the October Bean Fest the **Arkansas Craft Guild** presents the **Artisan Markets on the Square**, juried craft shows where local and regional craft artisans set up tents filled with their hand crafted treasures in the white picket fenced yard next to Mountain View Music on Washington Street. Motorcycles fill the Square in August for the **Mountains, Music and Motorcycles** festival. Finally, Christmas is welcomed with a parade and tree lighting on the Court House lawn the first weekend of December.

Wild Arrow Boutique has a great collection of women's clothing (Sizes S-3X), accessories and shoes. We aslo do custom t-shirt, tumblers and ect.

Unique and colorful small businesses fill the historic stone buildings surrounding the Court House Square with some of the finest handcrafted wares in the state, as well as modem quilts and notions, fine antiques, primitives and collectibles, timeless iron furniture and other home furnishings including rustic cabin decor. Clothing ranges from trendy fashions and accessories to western wear to hippie to kiddie styles. There are also chances to get personalized clothing and accessories.











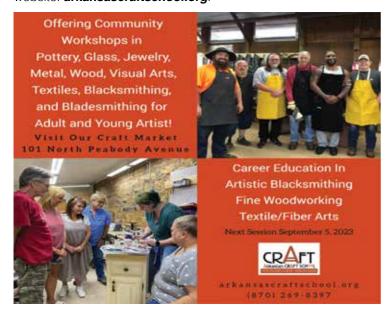
Pinewood Cabins on the Square is on the north east comer of the square, with cabins and motel units extending North on Peabody Avenue. It's a great place for families with all size units and kitchens if you want to cook. There is an onsite swimming pool during the season.



Nestled in the heart of Mountain View is the **Knotty Squirrel**, offering newly constructed rental units with different options to accommodate any number of guests. There's plenty of room for the whole family! Our units offer well equipped living areas, kitchenettes and many other amenities. All within

walking distance to the activities in the Square.

Located on the Square, at the corner of Peabody Avenue and Main Street, **The Arkansas Craft School** educates aspiring and practicing craft artisans for success in the creative economy. The perfect place to begin an artistic career, the school also offers short courses and seminars designed for the amateur who wants to engage in experiential learning or hone existing artistic skills. A large variety of classes are offered year-round in both traditional and contemporary art. For more information, visit our website: **arkansascraftschool.org**.





Mountain View in September for the Off the Beaten Path Studio Tour. This free self-guided driving tour will take place on September 15, 16 & 17, 2023. On this

Come to

special weekend over 30 artists offer visitors an up-close and personal look at how and where they create their distinctive pottery, jewelry, painting, photographs, leatherwork, woodwork, furniture, baskets, and much more. Visit with the artists, see work in progress, and purchase locally produced art and crafts directly from the creators on Friday and Saturday from 9:00 am to 6:00 pm and on Sunday from 10:00 am to 4:00 pm.

The Arkansas Craft Gallery at 104 E. Main is just a half block east of the Craft School. It showcases Guild members' paintings, prints, photography, woodwork, glass, metalworking, jewelry, soaps, pottery and fiber arts. The Guild & Gallery celebrates its 61st year as a member cooperative dedicated to the finest original traditional and contemporary handmade goods. The Gallery is open year round 10 to 5 Tuesday through Saturday. Guild shows, activities and new work can be followed on Facebook or at our website, **www.arkansascraftguild.org** which includes Membership applications.



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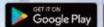




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SOAK UP THE SOUND AND THE SOUL OF THE OZARKS









Immerse yourself in nature, handcrafted arts, and lively mountain music in Mountain View, Arkansas. Season Passes include admission to all music festivals, contests, and concerts at the Ozark Highlands Theater and unlimited visits to the Craft Village for daytime music shows, gardens, and craft demos at 20+ artisan shops every Tues.-Sat. during the season. To learn more about Season Passes, craft classes, or upcoming music events, visit OzarkFolkCenter.Ticketleap.com.

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